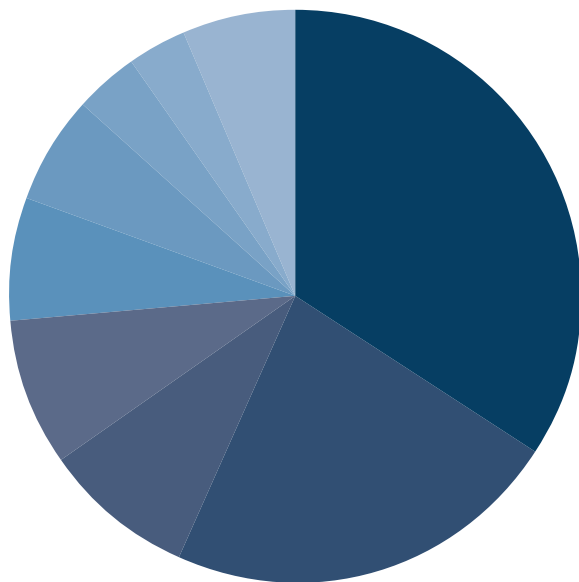




411 Email Alert Demographics

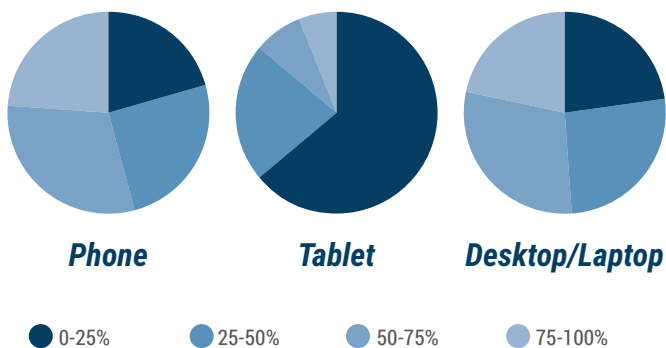
PRACTICE SETTINGS



- Retail – Independent
- Hospital/Health System
- Retail – Chain Small-Box (CVS, Walgreens, Rite Aid, etc.)
- Retail – Chain Supermarket (Albertsons, Kroger, etc.)
- Retail – Chain Big-Box (Walmart, Costco, Kmart, etc.)
- Specialty
- Home Infusion
- Long Term Care
- Other (Nuclear, Managed Care, and Community Health)

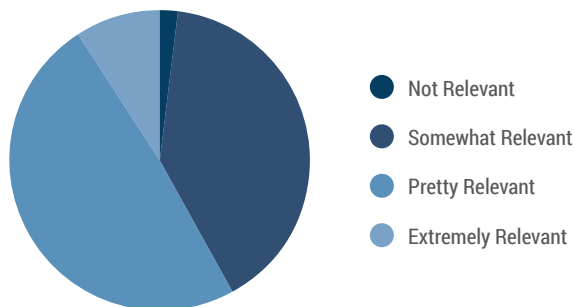
Retail - Independent	34.2%
Hospital/Health System	22.7%
Retail - Chain Small-Box (CVS, Walgreens, Rite Aid, etc.)	8.6%
Retail - Chain Supermarket (Albertsons, Kroger, etc.)	8.3%
Retail - Chain Big-Box (Walmart, Costco, Kmart, etc.)	7.0%
Specialty	6.1%
Home Infusion	3.5%
Long-Term Care	3.3%
Other (Nuclear, Managed Care and Community Health)	6.3%

What percentage of the time do you access emails on the following devices?



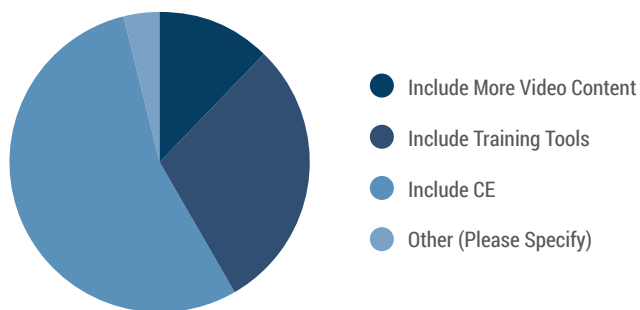
Device	0-25%	25-50%	50-75%	75-100%
Phone	20.61%	25.44%	30.26%	23.68%
Tablet	64.07%	22.16%	7.78%	5.99%
Desktop/Laptop	22.78%	26.25%	29.34%	21.62%

How would you rate the relevance of information you receive from the RXinsider Pharmacist 411 Email Alert?



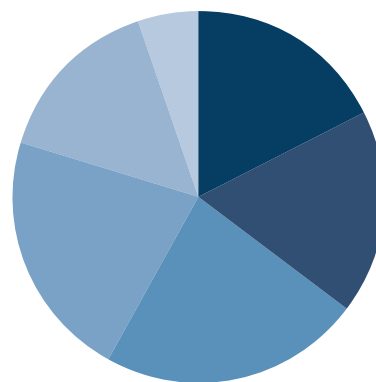
Not Relevant	2.00%
Somewhat Relevant	40.00%
Pretty Relevant	49.00%
Extremely Relevant	9.00%

What can we do better regarding email communications?



Include More Video Content	17.33%
Include Training Tools	40.67%
Include CE	75.33%
Other (Please Specify)	5.33%

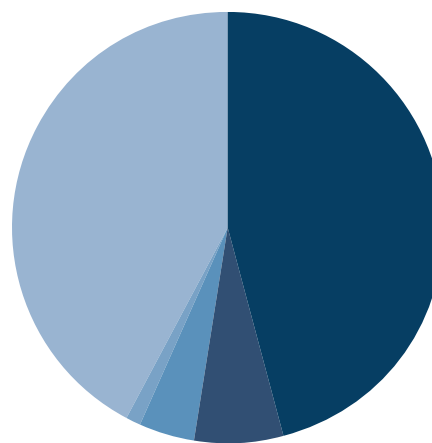
What information are you most interested in receiving from the RXinsider Pharmacy 411 Email Alert?



- Publication Releases
- Product/Service Information
- Industry Case Studies
- Conference, Meetings, & Webinar Alerts
- Career Opportunities
- Other (CE, Surveys)

Publication Releases	38.89%
Product/Service Information	38.89%
Industry Case Studies	50%
Conference, Meetings, and Webinar Alerts	47.22%
Career Opportunities	33.33%
Other (CE, Surveys)	11.11%

How many colleagues do you share these RXinsider Pharmacy 411 Email Alerts with?



- 1 - 3
- 4 - 6
- 6 - 9
- 10+
- I do not share with colleagues.

1 - 3	46.00%
4 - 6	6.67%
6 - 9	4.00%
10+	1.33%
I do not share with colleagues.	42.00%