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MedCred Credential Online Portfolios by RXinsider

Strengthen patient-practitioner relationships and promote your clinical services by sharing your MedCred portfolio with patients.

President & CEO: Gregory Cianfarani RPh

Founded: 1999

Employees: < 50

Stock Symbol: Private Company

Toll-free Phone: (800) 972-2083

Address: 1300 Division Road
West Warwick, RI 02893

Website: www.MedCred.com / www.RXinsider.com

MedCred[™]
INFORM & INSPIRE

Company Background

RXinsider is a multimedia and technology company providing innovative solutions throughout healthcare and higher education. Our goal is to provide innovative and practical technologies that support healthcare practitioners throughout their continuum of practice.

What is a MedCred Portfolio?

MedCred Portfolios are online credential and achievement presentation portfolios designed to store and present an individual's educational, professional, and experiential accomplishments.

MedCred Portfolios serve to educate, influence, and inspire an individual's viewing audience leading to stronger professional relationships and positive outcomes.

MedCred Portfolios offer the flexibility, scalability, and portability to support an individual throughout their continuum of education and professional practice. These qualities empower healthcare practitioners, educators, professionals, and students to share their accomplishments with patients, colleagues, employers, students, mentors, and parents in a practical, secure, and accessible format.

MedCred Vision

Our vision is that every healthcare professional will maintain and share a detailed MedCred portfolio with their patients, leading to a greater appreciation of their profession by the public, strengthened patient relationships, and improved clinical outcomes.

Improving Patient Adherence

Trusting relationships between practitioners and patients can greatly affect patient outcomes. Sharing your MedCred portfolio will help build trust and strengthen your patient-practitioner relationships leading to an improvement in patient adherence. For details on MedCred's impact on adherence, visit www.MedCred.com/adherence.

Promote Your Clinical Skills and Training

Question: How are you educating your patients on your clinical skills, training, and clinical offerings? Are your patients aware that ...

- you are a certified immunizer?
- you offer MTM services?
- you are board certified in oncology pharmacy?
- you perform many hours of continuing education annually?
- you are a certified diabetes educator?
- you are certified in specialty pharmacy?
- you fit diabetic shoes?

Key MedCred Portfolio Features

- 65+ standardized Content Modules to choose from
- Your own personal Mobile App
- Auto-generated QR codes for sharing on mobile devices
- Additional sharing tools for business cards, email signatures, signage, name badges, social networks, etc.
- Flexible security and privacy options
- User-friendly administration tools
- See examples at www.MedCred.com/about

Next Steps

- 1) Create a MedCred account at: www.MedCred.com
Discount Code (Save \$20): *20WAYS2013*
- 2) Build your MedCred portfolio.
- 3) Share with your patients, colleagues, supervisors, and family.



Your Personal
Mobile App