

# WAY 3

## Offer What Your Competition Can't – with RMS' POS Solutions

Stand out from your competition by offering capabilities like curbside pickup with payment and signature capture, enhanced customer loyalty benefits, more efficient staff, and much more! Plus, an RMS POS system interfaces with most pharmacy management systems.

**CEO:** Brad Jones  
**Founded:** 1998  
**Employees:** 40+  
**Stock Symbol:** Privately held  
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### Company Background

Retail Management Solutions is the industry leader in point-of-sale technology for retail and outpatient pharmacies. Specializing exclusively in pharmacy, RMS' solutions have become the industry standard. We have installed more POS systems in independent and institutional pharmacies than any other company.

Our POS solutions are completely scalable, ranging from small form-factor computers and all-in-one touch screen systems, to EvolutionPOS™, the first mobile, handheld unit designed for pharmacy use.

RMS offers a full suite of retail applications, provides seamless store management, customer management, inventory control management and back office management.

Security and compliance are paramount, and our pharmacy proven solutions systems have built-in safeguards. Redundant storage, encrypted communications and certified payment mechanisms ensure protection and confidence.

You can count on us for prompt service in all 50 states, 24 hours a day, seven days a week. We are a privately held company, with employees throughout the country – pharmacy technology professionals with hundreds of years of combined experience.

### Product Overview

**Star-Lite POS:** Designed with clinic and apothecary pharmacies in mind, Star-Lite is the perfect fit if your focus is prescription tracking and workflow completion. Scan prescriptions and OTC's and interface with most pharmacy management systems. Process credit/debit/FSA cards as well as online check verification and electronic check depositing. Capture signatures for controlled

substances, HIPAA, safety caps, third-party and more. Additional features include fingerprint log-in, daily bank deposit and end-of day reporting.

**Star-Plus POS:** The most robust pharmacy POS system in the industry. Star-Plus builds on Star-Lite, adding inventory control, wholesaler interfaces for price updates, purchase orders and advanced reporting. On the marketing side, label and sign making is included, along with a robust customer loyalty program, gift cards (including major national brands), merchandise refund cards and promotional event management.

**Star-Link Enterprise Solution:** For the multistore and chain environment, Star-Link unifies information management across multiple sites. You specify the degree to which products, pricing and ordering are managed, whether centralized or localized at store level. The system eliminates repetition at each site, while allowing for local changes when necessary. Centralized A/R management, shared product files, and secure web-based multistore reports accessible from anywhere you have internet access.



### Is Your POS Helping You ...

- retain and grow your customer base?
- make informed business decisions?
- plan strategically for the future?
- improve your store and team's efficiency?

### Key Customers

**Client Base** - More than 1,000 pharmacies rely on RMS systems.

### Additional Information

Check out our independent retail pharmacy blog at [www.rm-solutions.com/blog](http://www.rm-solutions.com/blog) for intriguing content and tips on pharmacy technology, store management and merchandising.