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SecurColor® Inkjet On-Demand Color Label Printers from Epson

Epson's SecurColor prints enhanced color pharmacy labels on-demand without the use of pre-printed labels. Unlike other label printers, SecurColor allows you to print color anywhere on a label and print variable length labels to meet your needs.

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 EXCEED YOUR VISION

Company Background

Epson is one of the world's leaders in printing and digital imaging technologies for a wide range of industries and applications. For over 40 years, Epson's advanced technology has been at work in millions of retail, banking and healthcare organizations around the world. Epson's products are known for their advanced technology, reliability and value. We have leveraged our expertise in printing and imaging to deliver high-quality solutions for the healthcare industry from pharmacy label and wristband color printers to medical imaging devices and storage.

Product Overview

Now retail and compounding pharmacies have a fast, reliable way to produce color-enhanced labels with Epson's SecurColor inkjet printer. Unlike current cumbersome label printing solutions that use pre-printed labels or blank label sheets, SecurColor's on-demand color printer allows you to print a wide range of labels on the same media, greatly reducing the cost and hassle of printing labels.

With SecurColor, you can generate labels systematically from popular software applications, increasing pharmacy labeling efficiency and accuracy with updated warnings and critical alerts printed directly on the pharmacy label, doing away with warning stickers. Because you can print one color label at a time or as many labels as needed, pharmacies gain all the benefits of color with the flexibility to support changing medication labeling requirements and volume. SecurColor prints vibrant, smudge-proof text and graphics with qualified label media from 1.2" to 4.4" wide. In addition, with SecurColor you can print variable length labels without any media changes. The SecurColor printer is compliant with USP <797> standards for clean room environments.

Features & Options

- Custom on-demand printing of color-enhanced pharmacy labels.
- Can print color whenever you need it anywhere on the label.
- No preprinted labels required.
- Can print variable length labels to meet every need.
- Can print auxiliary sticker messages directly on labels.
- Automatic Nozzle Checking technology ensures color accuracy.
- Pigment inks are water and alcohol resistant.

- Supports leading barcode formats.
- High print speeds of up to 3.7"/second.
- Handles wide range of media sizes and stock.
- Reduces label costs.
- Small footprint easily fits on desk or shelf.

Testimonial

"We are very impressed with Epson's SecurColor label printer. It has eliminated multiple steps for us. The quality of the labels is great and you can print barcodes and auxiliary information right on the label. And the labels are very durable. We have tried everything to destroy them, water, alcohol, vaseline, and we can't."

— Billings Clinic and Hospital
 Billings, MT

Additional Product Modules

SecurColor LT Label Printer

Epson's SecurColor-LT features a high-speed CPU, an easy-to-use 12.1" TFT color LCD touch panel and a SecurColor high-quality color label printer all in one compact unit. And because no PC connection, keyboard or mouse is required, it is the perfect choice for locations where space is at a premium.

Additional Product Lines

For pharmacies with multiple printing and scanning needs, Epson also offers receipt printers, document scanners, mobile printers, check and ID scanners and full-page color printers for information and instructions.

Key Business Partners

■ Product Resellers

Baxter, Coridian, Digi-Trax Corporation, General Data, NEPS, PDC Healthcare, McKesson Automation

■ Media Partners

Avery Dennison/Fasson, General Data Corporation, Neenah Paper Inc., PDC Healthcare, Shamrock Scientific Specialty Systems, Inc., TSI, Wausau Coated Products, WS Packaging Group, Inc.

■ Software Partners

Niceware International, Seagull Scientific, Teklynx International

Markets Served

Hospital and Retail Pharmacies

Ordering Information

For more information on Epson's SecurColor® On-Demand Color Inkjet Label Printers visit: pos.epson.com/healthcare
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