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Increase Your Retail Pharmacy's Revenue by Fulfilling Pet Prescriptions With Animal Med Express

Animal Med Express offers pharmacies a way to participate in the growing animal pharmacy market projected to be ten-billion dollars this year.

Founded: 2013
 Employees: <25
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Company Background

We at Animal Med Express identified three dynamic changes within the pet medication industry.

One, there are now over 37 states, and counting, that require the veterinarian to issue a prescription to the animal owner.

Two, the American Veterinarian Medical Association (AVMA) modified their code of ethics requiring the vet to issue a prescription to the animal owner.

Three, in May of 2015, the Federal Trade Commission issued a report titled "Redistribution of Animal Pharmacy" that was modified due to the aforementioned changes.

As a result, we were able to identify the value that Animal Med Express could provide to the nationwide retail pharmacy industry.

Product Overview

Per a study done by the American Animal Hospital Association, the local pharmacy can increase their "in store" sales by approximately \$84,000 per year. Providing they acquire a meager 3% of local vet hospital Rx business.

With Animal Med Express, you can begin to offer a profitable service that will help you compete with online stores and "big-box" retailers. In 2017, McKesson ideaShare named Animal Med Express, one of the top 25 exhibitors offering new products (animal) that can assist in growing your pharmacy.

Drug Store News (DSN) is offering an accredited Continuing Education course, "Companion Animal Medication Dispensing: Pharmacists and their Pet Patients" to educate pharmacists on the benefits of prescribing pet medications in their retail pharmacy. Visit the following link for more information: <https://drugstorenewsce.com/content/companion-animal-medication-dispensing-pharmacists-and-their-pet-patients>.

As a retail pharmacy owner, you know that personalized service is still an important factor. Animal Med Express is providing your locally owned retail pharmacy with a complete turnkey solution for all animal medications and nutritional supplements.

Product Specifications

■ Step 1: You Sell

Choose from a complete Animal RX Portfolio consisting of thousands of prescriptions and over the counter pet health products quickly at the point-of-sale. Take your customer prescription information, place the order, and you're done!

■ Step 2: We Deliver

Animal Med Express's licensed pharmacy fulfiller handles all your customer's prescriptions in compliance with all legal requirements in the 47 licensed states — Vet VIPPS approved. Our fulfillers can either ship the order direct to your pharmacy or straight to your customer's door — we take care of it all!

■ Step 3: You Profit

You make money today and tomorrow! This new animal prescription market helps offset losses occurred by the human medication reimbursement. Now, as customers continue to fill their pet prescriptions, you can participate in the ten-billion-dollar market, adding profit to your store.

Features & Options

- Offering a complete animal medication portfolio.
- Animal Prescription, OTC, and Nutritional Products, made in the USA and FDA approved.
- Bulk ordering for in-store inventory as requested.
- Same day shipping with veterinarian confirmation.
- Never any fees or monthly charges to be a member.
- Customer service staffed by veterinary pharmacists and technicians.
- In-store signage and voice messaging is available to educate your customers and bring awareness to your new service.
- A new profit center for retail pharmacies.

Ordering Information

Contact customer service by phone at (615) 538-1424 or email dave@animalmedexpress.com.