



# Pharmacist Recruitment Advertising by RXinsider

When you need to hire a pharmacist, RXinsider's suite of recruitment advertising products saves money by maximizing advertisement dollars and by growing your qualified candidate pool.

**President & CEO:** Gregory Cianfarani RPh

Founded: 1999

Employees: <50

Stock Symbol: Private Company

Strategic Markets: Healthcare, Higher Education

Product Focus: Software, Multi-Media, Advertising/Marketing

Phone: (800) 972-2083

Address: RXinsider LTD  
1300 Division Road, Ste 103  
West Warwick, RI 02893

Website: www.RXinsider.com

## Company Background

RXinsider is a multi-media and software development company providing innovative solutions to a variety of healthcare disciplines and colleges. Our goal is to provide innovative and practical technologies that support healthcare practitioners throughout their continuum of practice. Our six Business Units include: Academic Software, Job/Career Solutions, Continuing Education Solutions, B2B Solutions, Credential ePortfolios, and B2C Solutions.

## Product Overview

### Virtual Pharmacy Job EXPO

Drawing more than 500,000 visitors annually, RXinsider's Virtual Pharmacy Job EXPO is the perfect venue for employers to post career opportunities, brand their organizations, and connect with pharmacists throughout multiple disciplines. Our unique EXPO format allows employers to not only address acute needs, but develop a proactive strategy for future needs.

### 411 Email Alerts

For employers, 411 Alerts are the fastest and most efficient way to reach your targeted audience. Since 2003, RXinsider has been the established leader in the development and launching of pharmacist recruitment email blast campaigns. Our proprietary email database is updated daily and contains more than 90,000 Pharmacists nationwide.

## Other Related Products

Banner Ads, Print Ads

## Meetings & Tradeshows Attended

APhA, ASHP, NCPA, Cardinal RBC, AACP, ASCP, NAHCR, HIMMS

## Current Clients (retail, specialty & LTC):

CVS/Caremark	Kroger	Target	Walgreens
ExcellerX	Rite-Aid	Safeway	Walmart
PharMerica	Albertsons	QFC	Smith's
Supervalu	Price Chopper	King Soopers	Shaws-Osco
H-E-B	Pharmaca	Farm Fresh	Shop-n-Save
Osco	Costco	Stop n Shop	Fred Meyer
Cub	Ahold	Jewel-Osco	Martin's
Dillons	ACME	Ralphs	Owen's
Fry's	Randalls	VONS	Gerbes
City Market	Tom Thumb	Pavillions	Genuardi's
Food4Less	Giant	Dominick's	CARRS

## Pricing

Options	Investment
Help Wanted Posting/EXPO (60 days / 1 state)	\$399
Help Wanted 411 Email Alert (design / launch / 1 state)	\$699
COMBO: Help Wanted Posting + 411 Email Alert	\$998

## Next Steps

- 1) Call 800-972-2083 (ask for a job-posting representative)
- 2) Be prepared to discuss the details of your position (hours, benefits, etc.)
- 3) Pay via credit card
- 4) Our rep will develop the job description, graphics, and post the job in the EXPO
- 5) A proof will be emailed to you for adjustments and approval
- 6) The 411 Email Alert will be launched within 48-72 hours from approval