



The Pharmacy Experience by RXinsider

The Pharmacy Experience is a unique, six-hour, 70-module online course offering a comprehensive overview of the pharmacy marketplace for both pharmacy students and professionals new to the pharmacy market.

President & CEO: Gregory Cianfarani, RPh

Founded: 1999

Employees: <50

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Company Background

RXinsider is a technology and publishing company offering communication channels, training, and content development to the pharmacy and greater healthcare markets. Founded in 1999 by Gregory Cianfarani, RPh, RXinsider has quickly grown into one of the most respected publishing and technology companies in healthcare. RXinsider is constantly innovating, and we are proud to offer the pharmacy community fresh and relevant multimedia publications, SaaS technology platforms, research tools, and marketing resources.

Product Overview

Coming this summer, RXinsider's Pharmacy Experience is a unique and engaging online course offering a current, comprehensive overview of the pharmacy marketplace. This six-hour pharmacist-developed course is comprised of 70 subject modules encompassing need-to-know key topics, roles, practice settings, technology, and services specific to pharmacy. This course is perfect for pharmacy students, professionals new to the pharmacy market, and practicing pharmacists possessing a desire to understand the infrastructure and interconnectivity that supports the profession.

The Pharmacy Experience assists pharmacy students by providing the insight and knowledge to help guide IPPE, APPE, residency, and career choices; provides industry professionals with the market knowledge needed to enter the pharmacy sector with confidence; and gives practicing pharmacists a comprehensive perspective to help further their career.

The Pharmacy Experience is one of a set of proprietary courses developed by our team of pharmacists at RXinsider.

Key Subject Domains

- Need-to-Know Key Topics
- Roles
- Practice Settings
- Technology
- Services

Key Features

- 100% Self-Paced, Online Training
- Six Hours in Length
- 70+ Subjects (From Automation to Unit Dose)
- Pharmacist-Led, Video-Based Instruction
- Infused With Top Guest Speakers in the Profession
- Library of Supplemental Material
- Certificate of Completion and Transcript
- \$149 for One Year Access

Key Benefits

- Prepare professionals new to the pharmacy market.
- Supplement pharmacy students' experiential education.
- Enhance practicing pharmacists' career potential.
- Emphasize need-to-know key topics in pharmacy.
- Provide a solid understanding of the infrastructure and interconnectivity in the pharmacy industry.