



# BestRx by BestRx Pharmacy Software – The Best Choice in Pharmacy Management Software

BestRx delivers the best value with easy-to-use software solutions tailored to the needs of independent, community pharmacies to enhance efficiency and profitability, leaving more time for what matters most – patients.

**President & CEO:** Hemal Desai

**Founded:** 1985

**Employees:** 26

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## Company Background

BestRx started in 1985, when a computer programmer named Yogesh Desai learned that community pharmacy owners had the need for data entry software to track patients, medications, and print prescription labels. Over the next few years, the company went on to service numerous areas of Chicagoland before expanding to the northeast United States region as word spread of BestRx software. Today, BestRx services more than 1,000 pharmacies (and counting) across the country.

## Product Overview

BestRx is a Windows based pharmacy management system for independent and retail pharmacies. Virtually all hardware is compatible with the system, however we have a suggested minimum system specifications list for optimal compatibility. Features of BestRx include: e-prescribing functionality (including controls), weekly AWP price updates, customized labels, patient eligibility checks, compatibility with various robot interfaces, coordination of benefits, and much more. Don't hesitate, contact us to schedule a demo today!

## Features & Options

■ **BestPOS:** Our point-of-sale system is a Windows based application that is fully integrated with the BestRx pharmacy management system to help boost your pharmacy's profitability. BestPOS allows you to interface with your wholesaler to ensure that your inventory and pricing are up-to-date. BestPOS will also give you the ability to track sales trends and manage your own customer loyalty program. Just like BestRx, BestPOS is reliable and easy-to-use so little training is needed to familiarize yourself with the system. Pairing the BestPOS system with the BestRx system is a smart way to maximize your pharmacy's efficiency and customer satisfaction!

■ **Electronic Signature Capture:** Capture signatures electronically with an electronic sig pad for in store pickups, or a mobile tablet device for delivery prescriptions.

■ **Rx Image Scanning & Document Management:** With the Rx Image scanning feature, you can store prescription images on your computer. This expedites and simplifies the prescription verification workflow, as well as securely retains your prescription images digitally. In addition to scanning Rx images you can also scan and attach specific documents to a patient's file, drug's file, prescriber's file, insurance plan's file, or prescriptions themselves.

■ **Nursing Home Module:** Pharmacists can maintain multiple nursing homes' information in BestRx. Patients can be assigned to a unique nursing home, while pharmacists can print medication administration records (MAR's), physician's order forms, or multi-dose or unit-dose packaging using the Dispill or Parata PASS Interface. We even offer E-MAR subscription services.

■ **Messaging Services:** This feature allows you to send automated and customized email or text messages to your patients to provide them with pertinent information. This information can vary including their medications, refills, or insurance coverage changes. Messaging interface will increase customer interaction and engagement, and inspire patient retention.

■ **Cloud Backup:** Performed nightly after your pharmacy has closed, this additional feature helps ensure you never lose data again. It is simple to setup and very affordable. It even sends notifications to your email regarding your data backup.

## Testimonials

*"I used many different software programs in my 30+ years as an independent pharmacy owner. There are many outfits trying to get clients for their program, so the decision should be based on needs. After considering other systems, I happened to mention that I was shopping for a system to a pharmaceutical sales rep. He recommended BestRx. I called and found that the price was the most competitive, and that the system had enough bells and whistles so that a practitioner could do just about anything needed. Having the system for just one day, I knew that it was the most user friendly program I had ever owned."*

— Terry Gratzhofer, Vine Pharmacy, Chicago, IL

*"Let me begin by giving my resume as a pharmacist who has used a wide array of pharmacy software from Thrift Drugs, Eckerd Drugs, Rite Aid, and other independent pharmacies. Ten years ago, I started using BestRx for my own pharmacy and I have never looked back. BestRx during this time has given full support when needed and at the same time constantly upgraded the software so that we can use technology to ensure we are ahead of the game. I personally recommend anyone who is either starting a new pharmacy or is tired of their current software to consider BestRx. It is simple to use yet has all the whistles of the most current software in the pharmacy business."*

— Jignesh Mehta, Southwood Rita Pharmacy, Linden, NJ