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Pain-free Data Solutions from InfoWerks Data Services, Inc.

InfoWerks provides an unmatched suite of customized pharmacy data management services, delivered securely with zero downtime. We also deliver this—the same kind of personalized service and follow-up your patients demand of you.

President & CEO: Jeff Deitch
Founded: 1997
Employees: 15
Stock Symbol: N/A
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infowerks
 pain-free data solutions

Company Background

With nearly two decades each in the data business, Jeff Deitch and Paul Placek, InfoWerks' founder and partner respectively, have continuously pioneered pharmacy information technology breakthroughs.

Jeff literally rewrote the script to pharmacy information technology in 1991. Because of his revolutionary code, valuable patient assets were no longer held captive in aging, unreliable software systems. From that day on, any pharmacy, large or small, could rapidly and securely transport its greatest asset, its customer database, to the world's most advanced technology.

Paul joined Jeff at InfoWerks in 1997. His entrepreneurial spirit and technological savvy have helped lead some of the country's largest pharmaceutical chains and major independents to our door.

When you're an InfoWerks customer, you'll not only meet them, you can access them 24/7. And you'll get as well-informed an answer as you'll find in the data management industry.

Jeff and Paul have surrounded themselves with dozens of the field's other brightest technological minds. All of which makes InfoWerks ... not your generic pharmacy data management company.

Product Overview

InfoWerks offers an array of services that goes well beyond data conversions. We provide a complete backup/archival service with companion software called Viewmaster 3.0 to enhance ease-of-access and security.

Our proprietary, cost-effective Rapid Recovery cloud-backup service utilizes the most advanced cloud technology to let you access lost data while it's being restored—in as little as one hour. Sign up, and we'll include a free "Get Compliant!" package with all you need to know about staying HIPAA/HITECH compliant.

InfoWerks meets the unique needs of co-op and multiple-site pharmacies with leading edge data aggregation. This service allows multiple users at different sites to safely, quickly access shared data and resources, reducing costs and risk.

Yes, we're about much more than conversions. But they're still the backbone of our business. And best-in-class.

Your solution is customized—not cookie cutter. We develop the system that works best for you. We pioneered the use of military-grade data security protocols, verification systems, and redundant storage protocols. All data transport methods are encrypted and secured. We further secure your data in redundant off-site storage. Your data is always available with zero downtime. We also offer the flexibility to manage any platform—from your existing system to your new one.

Testimonial

"Balls Food Stores is a locally owned grocery store chain operating as Price Chopper & Hen House Markets in the Kansas City metropolitan area with 20 pharmacies. When we acquired the files and inventory from another pharmacy, we utilized InfoWerks' backup and archival service with Viewmaster 3.0 software. Not only did it make the transition quick, secure and accurate, the system has proven to be a cost-effective, long-term data management solution for us.

For past acquisitions, our team had to learn an entirely new system or we had to try to integrate the data into an existing system which is costly and difficult. But since Viewmaster 3.0 is cloud-based, InfoWerks handled virtually everything for us, so it was significantly less expensive than purchasing a new pharmacy management system. Besides being very easy to learn, the system eliminated many of the opportunities for errors we encountered in doing past conversions from one software platform to another. We're able to retrieve data quickly and accurately anytime, from anywhere.

If we ever had a question or problem we simply called Jeff, one of the InfoWerks partners, on his cell phone and had an answer to our question or resolution to our problem almost immediately. It is rare to have that kind of access to top management anytime you need it.

If you acquire a pharmacy, I highly recommend InfoWerks. They have given me the confidence to trust them with all my data needs in the future."

— John Witt, Pharm.D., Pharmacy Specialist, Balls Food Stores

Key Customers

InfoWerks serves thousands of leading pharmaceutical chains, independents and co-ops across the country.

Key Business Partners

Our partner company, PrintWerks, delivers a full range of specialized printing solutions for pharmacies. Large or small format, digital, POP, banners, flyers, direct mail—if you need it, you'll find it at PrintWerks. Visit printwerks.net for more info.

Markets Served

Besides the pharmaceutical industry, InfoWerks also provides customized, technologically advanced data management solutions to hospitals, dental offices, imaging centers, veterinarians—essentially any business that deals with medical data.

