



iSource From iOmni, LLC – Bringing Innovation to Same Day Delivery

Our fully sourced and managed nationwide delivery services are personalized for your pharmacy to create a unique customer experience for your customers. Through technology and visibility, you receive cost savings. Through innovation, you receive greater revenue.

President & CEO: Veronica Moyer

Founded: 2007

Employees: < 50

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Company Background

Approaching its 10th anniversary, iOmni was founded to support communities challenged in an effort to sustain their customers who could not get into stores. The increasing number of aging family members who were remaining in their homes brought challenges to their caregivers. Both Veronica Moyer and Mike Pierce, two of the founders, understood these challenges as they cared for homebound family members themselves. The iOmni Team combined their years of building technology, business process design, and supply chain management to form a plan. The team shared the knowledge of how to operate in a highly regulated industry with the vision to create a same day delivery program that would allow for a unique customer experience: a personalized offering to support the communities we serve and the unique brand for each of our clients' same day delivery needs. iSource delivered this and more with proven results in driving costs out of delivery programs, understanding customer behaviors, and creating greater revenue sources for our clients. To our clients' customers the iSource service is not only used as a necessity, but as a convenience to families in our communities.

Product Overview

■ Personalized Sourcing and Pharmacy Delivery Options

iOmni takes your pharmacy delivery transactions and turns them into a fully managed, consistent program creating a delivery experience for your customers. It is more than just completing a delivery, it is about building relationships and creating a delivery experience that ultimately builds your delivery brand.

The benefits of the iSource system are far reaching, right to the doorsteps of your customers no matter where they live. In today's marketplace if you cannot reach these customers where they are, your competitors will.

Features & Options

■ Personalized Options for Pharmacies

Implementation of the robust iSource program tackles each aspect of the delivery process for you, including:

- Obtaining a team of trained and compassionate drivers who build relationships with your customers and the communities they service.

- A consistent, flexible, delivery process that is fully enforced by technology at each step of the delivery process.
- Consolidation opportunities to bring cost savings.
- Opening the window of visibility into your delivery program through end-to-end event tracking.

■ Visibility and Action Monitoring

iOmni's proprietary technology tracks critical same-day delivery events from beginning to end, which paints a detailed picture of service performance and behaviors, and allows you to identify further efficiencies and effectiveness of the program.

Through iSource visibility tracking, you can easily manage what you can see, and the results are:

- Chain of custody verification.
- Cost control that translates to your P&L at any level of your organization.
- Prevention of service exceptions.
- Validation of service performance.
- Visibility to critical customer feedback.
- Risk mitigation.
- Understanding your customers' delivery needs.
- Driving out unprofitable behaviors in your pharmacy.

■ A Proven Revenue Source

Develop a same-day delivery brand and drive revenue by consistently meeting your customers' needs and building relationships within the communities that you serve.

Your pharmacies no longer look at delivery as a cost center but as a strategic advantage to create revenue from and value to customers who expect the service.

The iSource delivery solution can help you build a unique same-day delivery brand by:

- Defining the delivery service that aligns to your customers' needs.
- Connecting your customers to your products wherever they may be.
- Delivering consistent, proven performance on brand commitments.
- Creating strong value and sustainability through a cost effective program.

Ordering Information

For more information on iOmni and how we can help your pharmacy please contact our sales department at info@iomni-llc.com or call toll-free (866) 946-6520.

Find us on the web: www.iomni-llc.com

Connect with us on LinkedIn: www.linkedin.com/company/iomni-llc