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# Independent Pharmacy Management Software Leader - Rx30

Whether you are a small independent start-up filling 30 prescriptions a day or a 100+ independent chain operation filling 1,500 prescriptions a day - Rx30 is the perfect solution!

**President & CEO:** Steve Wubker  
**Founded:** 1977  
**Employees:** 95  
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 Ocoec, FL 34761  
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## Company Background

Transaction Data Systems (TDS) was founded in January 1977. Although the original focus was high end data communications software to the Airline reservation industry and Automated Teller Systems, TDS quickly found it's calling in the pharmacy software dispensing market. In 1980, a local Florida pharmacy was looking to automate their daily processing activities ... and Rx30 was born!

For the past 32 years, Rx30 has been dedicated solely to the success of Independent Pharmacy. Today ... Rx30 is proud to claim over 3,900 pharmacies that utilize our software for their prescription filling/management needs and has become an unquestioned leader in Independent Pharmacy Management Software. There's never been a better time to join the Rx30 family!

## Product Overview

Rx30 thrives by being an innovative leader for Independent Pharmacy. Efficient prescription filling/refilling is obviously a vital component for any pharmacy system vendor, but what sets Rx30 apart is the myriad of innovative business tools that save time, generate revenue and provides our stores an ongoing excitement level that always has them wondering, 'What is Rx30 going to introduce for us next?'

It's our job to keep Rx30 users ahead of the pack ... and it's a job we spend our lives working to achieve!

## Features

### Take a Look at a Few of Rx30'S Value Driven Features:

- 1) **QR Code** - Instant Video Patient Education content AND with the ability to text your patient of exactly WHEN to take their medication!
- 2) **PharmaSmart** - Blood Pressure Machine Integration! Immediate access, within Rx30, for blood pressure, glucose, cholesterol and weight readings. Built-in web clinical access to better analyze your patient's clinical history.
- 3) **AdviseRx** - Rx30 now compares your cost vs. reimbursement history to recommend the most profitable dispensing option!
- 4) **Virtual RPH** - Total automation of the refill process from a variety of Rx30 work queues!
- 5) **ReClaimRx** - Updated AWP Claim resubmittal opportunities!
- 6) **RefillRx.com and RefillRx Mobile** - Smartphone and Web Refills for your customers! Both services are completely FREE to Rx30 Users!
- 7) **Automated Prior Authorizations** - Automatically finds the proper form and fills it out for your doctors!
- 8) **Commercial Plan Lookup** - Instant lookup access to find your patient's insurance plans.
- 9) **Automated Claim Reconciliation** - Built into Rx30. Receive your EOB's electronically and process in a single keystroke!
- 10) **Instant Doctor Lookup** - NPI, DEA and e-prescribing identification numbers all included!
- 11) **iPad Delivery Device** - It's modern, easy to read, easy to sign ... and it's integrated!
- 12) **Facts and Comparisons** - Built into your Rx30 System!
- 13) **Multiple Rebate Program Opportunities** - Participate in these ... and you've likely just paid for the support of Rx30!

This provides you just a small taste of the time saving, revenue generating features that Rx30 provides! Please give us a call and you'll quickly learn why Rx30 is the fastest growing pharmacy management software company in the market today!

## Testimonials

*"Our Pharmacy has actually reduced staff requirements because of our move away from our old Windows based system over to Rx30!"*

— John H., St. Paul, MN

*"The conversion, the product, the support, the price – It's no wonder Rx30 is talked about so often! We couldn't be more pleased with our move over to Rx30."*

— Hank A. East, Bernard, TX