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Expand Your Photo Possibilities With Direct Kiosk Solutions (DKS)

Separate yourself from the competition with DKS. We are the leader in photo services for independent pharmacies with digital photo solutions for today and the future.

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Company Background

Direct Kiosk Solutions is the leader in providing photo services to the independent pharmacy space. Our success and happy customers can be wrapped up in a few words: foot traffic generation, support, and leading edge technology. DKS is an independent company built for independent pharmacy owners!

Product Overview

Photo services are always a top five foot traffic generator in the pharmacy market. That is exactly the reason “giant” pharmacy retailers put the term “photo” next to their name on the front of their buildings. Your DKS photo kiosk will attract new customers, keep existing loyal customers, and assist with other in-store product sales. One of DKS’s biggest advantages is its ability to stand behind its kiosk solutions with a premier service and support model. We answer the phone (declining service in America today) and we are able to control your photo kiosk from our corporate office. This gives DKS the capability to train your staff, answer questions while viewing your kiosk screen, and update or upgrade your kiosk with the latest software features. DKS’s customer service is second to none. There are many advantages to the DKS photo kiosk program that we would love to share with you.

Product Specifications

1. Feature Rich Software: The most advanced software available today!

- Print from cell phones and tablets.
- Facebook connectivity: Print directly from your Facebook account or from shared images from friends or family.
- Choose from glossy or matte prints.
- Print sizes: 4×6, 4×8, 5×7, 8×10, and 8×12.
- Put text, borders, or clip art on prints.
- Print greeting cards, passport photos, calendars, index prints, collages, photo packages, and more!

2. Web to Kiosk: Your online source to customer growth!

- Upload images from home or office and send to print at your in-store photo kiosk.
- Print from a lifetime of online stored images at your in-store kiosk.
- Order photo related products and have them mailed to any address.

3. World Class Customer Service

- Software Support: DKS has the ability to remotely log into your kiosk and update or upgrade software, provide training with staff, and much more.
- On-Site Service: DKS has a network of 3,400 technicians across the country for installation and on-site support.
- Warranty: All purchases come with a 12-month warranty, along with a technical support help desk. Extended service plans are available.

4. Digital Advertising

Utilize the upper screen for various types of digital communication such as:

- Promoting kiosk features and other in-store product and service specials.
- Creating additional revenue by allowing your entrepreneurial spirit to kick-in and sell ad space to vendors or neighboring businesses.

5. Modular Software and Hardware

- Ability to add products and services as technology develops and changes.

6. Branding and Marketing Support

- Ability to brand the software and hardware with your store name and logo. DKS offers a variety of merchandising items like window posters, newspaper ads, bag stuffers, and online solutions which can be branded.

7. Payment Options

- DKS Credit Card Program: 50% of invoice down and balance paid over 12 equal monthly payments.
- Lease Option: Lease with DKS’s vendor or through the provider of your choice.