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Premium NewLife® Eco-Pro Anti-Fatigue Floor Mats, From the Makers of GelPro®

The use of NewLife® Eco-Pro Anti-Fatigue Mats can protect your employees, increase productivity, and boost morale. Leading to happier and healthier employees.

President & CEO: Robert McMahan

GelPro | **MEDICAL**

Founded: 2003

Employees: 85

Stock Symbol: Private

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Company Background

Let's Gel, Inc. (LGI) is a vertically integrated consumer products company specializing primarily in the manufacturing and distribution of branded ergonomic flooring. LGI was founded by Robb McMahan and his wife, Lisa McMahan, in 2003 after realizing that there was a significant underserved market for high-quality, premium ergonomic floor mats. By focusing on continuous innovation and customer satisfaction, LGI has become the market leader and has sold over 3 million floor mats to date.

LGI sells innovative gel-based floor mats under the GelPro® brand and molded polyurethane foam floor mats under the NewLife® brand. LGI has the industry's largest assortment of comfort floor mats.

As a vertically integrated consumer products company, LGI produces the majority of its products in its wholly-owned manufacturing facility, Area 51 Manufacturing (A51), in Waco, Texas.

Product Overview

NewLife® Eco-Pro is the industry's first polyurethane anti-fatigue mat made with eco-friendly bio-foam, a material originating from plant based renewable resources. The mat's 100% integral polyurethane skin is proven to be ergonomically more supportive than standard anti-fatigue mats. NewLife Eco-Pro Mats present a solution to the many joint fatigue problems in the workplace by revitalizing feet and stimulating proper circulation, leading to happier and healthier employees with less health-related claims.

Notably, a recent independent study by the Texas A&M School of Public Health found that NewLife Eco-Pro Mats "significantly reduce spinal compression better than any other mat in the study," which compared conventional anti-fatigue mats with NewLife® EcoPro. Vinyl and rubber anti-fatigue mats offered near zero benefits and performed the same as standing on bare, hard floors.

Features & Options

NewLife Eco-Pro is available in black and taupe, and in six sizes ranging from 20" x 32" to 36" x 60", NewLife Eco-Pro is ideal for use in both

customer-facing spaces and industrial settings. The mats are made in the USA, come with a five-year warranty, and are certified by the National Floor Safety Institute.

Additionally, we offer NewLife Eco-Pro Continuous Comfort Mats, which provides an unlimited length of comfort to accommodate large work areas such as customer service counters and pharmacies. Each continuous length mat features our unique, invisible seam design which helps prevent the risk of tripping while working in extended work areas. Continuous Comfort Mats are available in black and widths of 20", 24" and 36" and the length is endless.

NewLife Eco-Pro and NewLife Continuous Comfort Mats maintain their quality and presentation and won't become a tripping hazard, disintegrate, or develop an undesirable smell, which are typical issues with traditional commercial anti-fatigue mats. The mats have anti-microbial properties and will not absorb water or dirt. At three-quarters of an inch thick, New Life Eco-Pro Mats are puncture and stain resistant while maintaining bounce and optimal comfort over time.

Testimonial

"A lot of mats say they are good for your feet, but when you try them, they are too soft and bottom-out or too stiff and do not provide a lot of padding/comfort. The comfort of the NewLife Eco-Pro Mat was excellent, and it looks sharp!"

— D. Cook, Pharmacist, Market Pharmacy

Additional Product Lines

GelPro® Comfort Mats: Residential and Medical; NewLife®, NewLife® Eco-Pro, NewLife® Continuous Comfort Mats: Residential, Commercial, and Medical; Designer Comfort Mats: Residential

Graphs & Charts

Commercial Anti-Fatigue Mat Comparison		
	NEWLIFE ECO-PRO CELLULON POLYURETHANE	VINYL SURFACE WITH FOAM BASE
ALL-DAY COMFORT	★★★★★	★
ERGONOMIC SUPPORT	★★★★★	★
ABSORBS & RETURNS ENERGY	★★★★★	★
DOES NOT BOTTOM OUT	★★★★★	★★
SLIP-RESISTANT	★★★★★	
DURABILITY	★★★★	★★★
EASY TO CLEAN	★★★★★	★★★
LASTING QUALITY CONSTRUCTION	★★★★★	
ECO-FRIENDLY	★★★★★	

Ordering Information

To learn more about how your pharmacy can benefit from NewLife Eco-Pro or to place an order, contact Will Jones by phone at (512) 628-1704 or by email at willj@letsget.com.