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ContentTrees — The First and Only Pharmacy-Specific Social Media Content Feed Service

ContentTrees relieves the burdens associated with sourcing relevant, high-quality content, and maintaining engaging social media pages.

President & CEO: Gregory Cianfarani, RPh

Founded: 1999

Employees: <50

Toll-Free Phone: (800) 972-2083

Phone: (401) 398-2717

Fax: (646) 329-9766

Address: 1300 Division Road, Suite 103
West Warwick, RI 02893

Website: www.RXinsider.com



contenttrees

Company Background

RXinsider is a technology and publishing company offering communication channels, training, and content development to the pharmacy and greater healthcare markets. Founded in 1999 by Gregory Cianfarani, RPh, RXinsider has quickly grown into one of the most respected publishing and technology companies in healthcare. RXinsider is constantly innovating, and we are proud to offer the pharmacy community fresh and relevant multimedia publications, SaaS technology platforms, research tools, and marketing resources.

Product Overview

At RXinsider, we understand that maintaining excellent social media pages is crucial to your marketing endeavors. We also understand that sourcing and generating relevant, consistent, and engaging content is time consuming and difficult. We're here to help. ContentTrees provides daily feeds of diverse, high-quality, pharmacy-specific content delivered directly to your inbox.

■ Posting Your Content is Quick and Easy

- Receive your content.
- Preview your content, choose your networks, and add the associated text.
- Click post to push your content through all selected networks.

ContentTrees helps position your company as a trusted source for industry information, thus improving your social media presence, increasing brand awareness, and driving traffic.

Features & Options

- Up to Three Pieces of Pharmacist-Reviewed Content Per Day
- Auto-Emails at 10AM, 1PM, and 3PM EST
- Dedicated Client Services Representative
- Administrator Training
- Administration Account Reporting Suite
- Interactive Content Calendar
- Custom Software Platform

Testimonial

“Receiving daily content from ContentTrees allows me to create content for our other divisions without spreading myself too thin, and posting with the ContentTrees software is quick, easy, and seamless.”

— Isa Call, Social Media & Operations Specialist
CareerStaff Unlimited

Purchasing Information

Visit our website at www.contenttrees.com to request a 30-day free trial, or call (401) 398-1142 to speak with a representative directly.