

# WAY 18

## Emporos MerchantSoft Point of Sale Simplifies Retail for Better Patient Care

MerchantSoft addresses the unique needs of pharmacies by quickly verifying prescriptions, providing state of the art checkout, and maintaining compliance with state and federal regulations.

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### Company Background

Emporos was founded in January 2002 by Greg Phillips through the acquisition of MerchantSoft from the Kyrus Corporation. Phillips who directed MerchantSoft development at Kyrus realized the need for a pharmacy retail point of sale solution. Under the Emporos name, Phillips began enhancing the product to meet pharmacy needs. After many years of success, the MerchantSoft solution continues to improve the customer shopping experience by re-engineering with the latest technologies. Enhancements assure patient safety while addressing complex HIPAA privacy and PCI security issues facing healthcare today.

### Product Overview

MerchantSoft addresses the unique needs of pharmacies by quickly verifying prescriptions for sale, eliminating pricing mistakes, confirming that the right prescription is going to the right customer, and integrating e-signatures. All these features provide state of the art checkout while maintaining compliance with state and federal regulations. Clients are empowered by the ability to easily manage operations and track sales.

MerchantSoft's modular design meets your current needs and is positioned to grow with you. By offering the best patient shopping experience, we help you retain patients and keep them returning to your store.

### Latest Technology

- Intuitive touchscreen promotes rapid training and increased customer satisfaction.
- Two-way integration with leading Pharmacy Management Systems.
- Incorporates 2D barcode technology to assure patient safety and script security whether the POS is Online or in Offline mode.
- Interface with PayLink and WebLink for direct secure access to payment processing.

- Payment terminals use hardware encryption to meet new PCI standards.
- State of the Art Will Call management.
- Real-time validation of Pseudoephedrine sales with ID scan and NPLeX integration.
- Customer friendly display.
- IVR integration allows credit card entry for Mailout.

### Rich Features

- Flexible design easily customizes to meet your workflow.
- Streamlined integration for processing Flexible Spending Account (FSA) cards for Qualified Health Products (QHP).
- Electronic signature capture for Rx, counseling, safety caps, HIPAA, Accounts Receivable Charges and pseudoephedrine transactions.
- OTC inventory management/replenishment.
- Enterprise-wide sales audit with optional G/L integration.
- Web-based reporting allows easy and secure access across the enterprise.
- History/Inquiry Reporting via secure web access allows quick and easy receipts and signature verification across the enterprise.



### Additional Modules

- Mobile Apps
  - Ability to deliver discharge scripts at bedside.
  - Drive-Through Signature within workflow.
  - Inventory Control
- Secure Web Mailout Script Services leverage credit card tokenization technology.
- Accounts Receivable (Optional Outsourcing of Print/Mailing Service)
- Payroll Deduction
- Price Management
- Inventory Control, Purchasing, and Inventory Replenishment (emporosAIR)
- Loyalty integrations