

WAY 19

Fulfill Pet Medications in Your Retail Pharmacy With Animal Med Express

Animal Med Express offers pharmacies entry into a new seven-billion-dollar animal Rx industry that will generate more revenue for your pharmacy.

Founded: 2013
 Employees: <25
 Phone: (615) 538-1424
 Fax: (615) 661-0604
 Address: 9415 Highwood Hill Road
 Brentwood, TN 37027
 Website: www.animalmedexpress.com
 Email: ir@animalmedexpress.com
dave@animalmedexpress.com



Company Background

We at Animal Med Express identified three dynamic changes within the pet medication industry.

One, there are now over 37 states, and counting, that require the veterinarian to issue a prescription to the animal owner.

Two, the American Veterinarian Medical Association (AVMA) modified their code of ethics requiring the vet to issue a prescription to the animal owner.

Three, in May of 2015, the Federal Trade Commission issued a report titled “Redistribution of Animal Pharmacy” that was modified due to the aforementioned changes.

As a result, we were able to identify the value that Animal Med Express could provide to the nationwide retail pharmacy industry.

Product Overview

Per a study done by the American Animal Hospital Association, the local pharmacy can increase their “in store” sales by approximately \$84,000 per year. Providing they acquire a meager 3% of local vet hospital Rx business.

According to *Pet Age*, in December 2015, the pet medication market is currently valued at seven billion dollars. With this market continuing to grow at the rate of 6% a year, as stated by APPA, enhancing your retail pharmacy has never been so easy or so valuable. With Animal Med Express, you can begin to offer a profitable service that will help you compete with online stores and “big-box” retailers.

You’ve probably observed large corporation big-box chains push local retailers out of business in your home town. Do you remember a time when everyone in your neighborhood knew the local grocer, butcher, hardware store owner, and barber?

As a retail pharmacy owner, you know that personalized service is still an important factor. Animal Med Express is providing your locally owned retail pharmacy with a complete turnkey solution for all animal medications and nutritional supplements.

Product Specifications

■ Step 1: You Sell

Choose from a complete Animal RX Portfolio consisting of thousands of prescriptions and over the counter pet health products quickly at the point of sale. Take your customer prescription information, place the order, and you’re done!

■ Step 2: We Deliver

Animal Med Express’s licensed pharmacy fulfiller handles all your customer’s prescriptions in compliance with all legal requirements in the 47 licensed states — Vet VIPPS approved. Our fulfillers can either ship the order direct to your pharmacy or straight to your customer’s door — we take care of it all!

■ Step 3: You Profit

You make money today and tomorrow! This new animal prescription market helps offset losses occurred by the human medication reimbursement. Now, as customers continue to fill their pet prescriptions, you can participate in the seven-billion-dollar market, adding profit to your store.

Features & Options

1. Offering a complete animal medication portfolio.
2. Multiple ordering options.
3. PetPointment service sends your customer reminders when it’s time to visit again!
4. Bulk ordering for in-store inventory as requested.
5. Ship same day shipping with veterinarian confirmation.
6. All products are EPA/FDA certified as required.
7. Customer service staffed by veterinary pharmacists and technicians.
8. In-store signage and voice messaging is available to help educate your customers and bring awareness to your new service.

Ordering Information

Contact our customer service by phone at (615) 538-1424 or email dave@animalmedexpress.com.