

WAY 19

Sartoretto Verna™ Means Innovative Fixtures and Design for Professional Community Pharmacies Since 1965

We design and furnish new pharmacies from A to Z and renovate existing ones with only one goal in mind – grow your business and make your community happier and healthier.

CEO: Luca Sartoretto Verna
Founded: 1965
Phone: (646) 569-9091
Address: 311 West 43rd Street
 12th Floor
 New York, NY 10036
Website: www.sartorettoverna.com
Email: usa@sartorettoverna.com



Company Background

Sartoretto Verna is a family company sharing over 54 years of industry-leading pharmacy design expertise in 30 different countries all over the world.

We are all architects, but our vision of pharmacy design is not limited to our innovative fixtures. It reflects our wide knowledge and expertise in the market in terms of productivity by SQMT, specialized solutions, visual merchandising, categorization, and communication integrated into every project and shelving display.

Our mission is to create optimized spaces with efficient workflows, always tailored to your needs and budget. If you love your profession, you need to invest in creating the perfect location to improve your teamwork and customer experience.

The more pleasant your pharmacy atmosphere, the more your customers will want to stay and continue to shop. A welcoming pharmacy means more profits in the currently changing market. We can help you be unique and different in order to increase your sales and to create a professional pharmacy, a true health destination.

Product Overview

Since 1965, we have made quality specialized fixtures patented for pharmacies combining Italian design and innovation, investing our resources in R&D in order to stay up-to-date with the latest technologies.

Services

- Pharmacy design and space planning (interior and exterior study) for new locations.
- Refurbishment and restyling projects for existing pharmacies.
- Brand identity and graphic design (logo, packaging, advertising, etc.).
- Category study and visual merchandising.
- Specialized award-winning furniture (RAL® Systems and Easychain®).

Key Customers

Independent pharmacies across the United States including retail, hospital-owned, specialty, and compounding.

Why Us?

- Unlike our competitors, we have unique history, know-how, and experience.
- Our history follows the evolution of the pharmacy and how we have grown with it.
- Our know-how is based on constant research in technology, materials, merchandising techniques, and fixtures, as well as a big part of our work, our innovation process.
- Our experience makes us one of the leading companies in the sector. We are aware of what's going on worldwide in the pharmacy market. We are global and know exactly what will happen next.
- With all this, and the knowledge of your customers and local traditions, we will help you raise your profits and your pharmacy's reputation.



Testimonials

"If you are looking for uniqueness, efficiency, and beauty, this is the company to go with. At the end, they make you stand out."

— Iheanacho Ezirim, Owner, Lakeway Pharmacy, Austin, TX

"Sartoretto Verna is the ideal solution for designing and creating pharmacies that look great, succeed, and win in today's tough market for independent pharmacies."

— Omar Eliwa, Pharmacy Manager, Welltopia Pharmacy, Thiensville, WI

"The Sartoretto Verna professional team has a keen eye for details while designing and managing a project from conception to completion. Thank you all."

— Robert Hall, MD, Provo Water Company Ltd.

"Sartoretto Verna helped us bring the quality and innovations of the 'Made in Italy' style right to our hometown. Instead of being cold and impersonal like a typical chain drug store, our store brings elegance and ambiance of a small boutique to the community pharmacy."

— Stan Hish, Marlboro Village Pharmacy, Marlboro Township, NJ

"I cannot say enough good things about the Sartoretto Verna team. They are very creative and their designs are very unique. They also created our logo and graphics which were truly one of a kind! In terms of design, we get compliments about our store from every customer that comes into our pharmacy. Their working drawings are extremely detailed and cover everything your contractor would need to execute their concept. Will definitely use again if we decide to expand our pharmacy!"

— Randa Beshai Said, Pure Care Pharmacy, San Diego, CA

Ordering Information

For more information on our products and services, please email us at usa@sartorettoverna.com or visit our website www.sartorettoverna.com.