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# CE Mobile Apps by RXinsider

Visit the CEAppCenter to access and download Continuing Education Mobile Web Apps from your favorite CE providers.

**President & CEO:** Gregory Cianfarani RPh

Founded: 1999

Employees: < 50

Stock Symbol: Private Company

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## Company Background

RXinsider is a multimedia and software development company providing innovative solutions to a variety of healthcare disciplines and colleges. Our goal is to provide innovative and practical technologies that support healthcare practitioners throughout their continuum of practice. Our six Business Units include: Academic Software, Job/Career Solutions, Continuing Education Solutions, B2B Solutions, Credential ePortfolios, and B2C Solutions.

## Product Overview

RXinsider launched the CEAppCenter as part of a complete solution available to providers of healthcare continuing education. As smartphones and tablets continue to play a leading role in communication, the number of healthcare professionals using mobile devices has significantly increased. Understanding the important shift from the use of desktops and laptops to smartphones and tablets, RXinsider has made it possible for providers of CE to “catch the mobile wave” - at an affordable price point.

CEAppCenter is the only central location exclusive to healthcare continuing education apps. Pharmacists and pharmacy technicians can choose from a variety of free apps - whether they are looking for specific conference activities, or researching their alma mater’s current and future programs. Visit [www.ceappcenter.com](http://www.ceappcenter.com) or scan QR code to the left, to discover apps by various institutions including colleges, health systems, associations, medical education companies, and journals.

## Features & Options

CE apps offer pharmacists, students, and technicians:

- Simple access to available and upcoming CE by their favorite providers
- Access via any mobile device: iPhone, iPad, Droid, Blackberry, etc.
- Filter options to identify courses of interest based on location, specialty, and format
- Calendar views for monitoring upcoming events
- Messaging features
- RSVP options for live events
- Sharing capabilities via Facebook, Twitter, and LinkedIn

## Testimonials

*“Post-graduation, I realize finding relevant CPE events will require some research. I’m excited to use my college of pharmacy’s mobile app to monitor upcoming live seminars as well as online activities. I especially like the messaging feature - it’s a great way for my school to stay in touch.”*

— Mahran Izoli, PharmD Candidate

*“I love my iPhone and especially all the fun apps you can download, but I could never find an app specifically for continuing education, something that would help me find contact hours. Then, a colleague sent me a link to CEAppCenter. I have the Pain Management Continuing Education app and use it to find online and live courses. Thank you for making it so simple and easy to use.”*

— Donna White, RPh

*“I work in a hospital and there are always specialty topics I am looking for, such as mental health or oncology. I love using the apps - it’s a very easy way to monitor what is available for CE activities that are relevant to my specialty.”*

— Milena Falkner, RN

## Ordering Information

Does your institution offer continuing education? If so, consider presenting your available activities via a Mobile Web App.

### Contact RXinsider for a demonstration:

[www.CEAppCenter.com](http://www.CEAppCenter.com) or scan QR Code to the left.

[CE@rxinsider.com](mailto:CE@rxinsider.com)

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