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Wellness Works Nutrition — Professional Supplements Bring Profits to Professional Pharmacies

A professional-quality, customized supplement line designed by independent pharmacists to be sold by independent pharmacists.

Director: John Preckshot
R.Ph., CCN, FAARM

Founded: 2012

Employees: Five

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Website: www.wellnessworks.com



**Wellness
Works**
A PCCA COMPANY

Company Background

Wellness Works Nutrition began in 2012. The mission of Wellness Works is to help develop a profitable nutritional revenue stream in the independent pharmacy. Wellness Works is not simply a quality “vitamin company.” Instead, Wellness Works, works with its independent pharmacy partners to create a customized proprietary nutritional brand in their marketplace and provide the pharmacist and their staff with the education and marketing collateral to repeatedly sell their brand in their market. The goal of Wellness Works is to sell the independent pharmacy in their market. The independent pharmacy sells the vitamins and reaps the financial rewards.

Product Overview

Wellness Works maintains an active inventory of over 160 professional-quality nutritional supplements. Every product in the Wellness Works line is tested for quality and purity. But more important than the actual supplement products, is the education available to the pharmacist and their staff, to increase their knowledge of nutritional supplements and the customized marketing collateral to insure recognition and repeat sales to the pharmacy. Wellness Works is only available thru independent pharmacies.

Features & Options

- No minimum purchase required for labeling. No contract required.
- Choice of proprietary custom designed label or generic Wellness Works label (FREE).
- Over 160 professional-quality products to choose from.

Customized Marketing Collateral

- Custom Label Design (FREE).
- Custom Product Data Sheets to inform consumers and refer consumers to the pharmacy.
- Custom Marketing Collateral: Samples of all customized marketing materials can be viewed and ordered at www.wellnessworks.com.
- Tom Talbert Imaging on Hold: New Wellness Works customers receive a 90-day complimentary service from Tom Talbert Imaging.
- Extensive listing of customized marketing options available.

Nutritional Education and Training

- Wellness Works Directives — 27 nutritional protocols utilizing the Wellness Works nutritional line (FREE).
- Wellness Works Product Catalog (FREE).
- Monthly Wellness Works Electronic Nutritional Newsletter (FREE).
- Downloadable nutritional webinars available from the Wellness Works website.
- Monthly Nutritional Grand Rounds call (FREE).
- Nutritional Consulting: clinical and business (FREE).

Summary

Wellness Works continues to be unique in the nutritional supplement arena as it is the only vitamin company designed to promote the pharmacy and the pharmacist, not just the nutritional supplements. Wellness Works provides everything that the independent pharmacy needs to develop a profitable nutritional revenue stream in the independent retail pharmacy.

Contact Information

For more information or to carry your own proprietary Wellness Works line in your pharmacy, please contact:

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