



# Rx30 by Transaction Data Systems — Independent Pharmacy's Preferred Choice

Whether you are a small, independent start-up filling 30 prescriptions a day or a 100+ independent chain operation filling 1,500 prescriptions a day — Rx30 is your perfect solution.

**President & CEO:** Steve Wubker

**Founded:** 1977

**Employees:** 400

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Ocoee, FL 34761

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## Company Background

Transaction Data Systems (TDS) was founded in January 1977. It originally focused on high-end data communications software for the airline reservation industry and automated teller systems, but quickly found its calling in the pharmacy software dispensing market. In 1980, a local Florida pharmacy was looking to automate their daily processing activities ... and Rx30 was born.

For the past 36 years, Rx30 has been dedicated solely to the success of independent pharmacy. Today, Rx30 is proud to claim that over 4,400 pharmacies utilize our software for their prescription filling/management needs. We have become an unquestioned leader in Independent Pharmacy Management Software. There's never been a better time to join the Rx30 family.

## Product Overview

Rx30 thrives on being an innovative leader for independent pharmacy. Efficient prescription filling/refilling is obviously a vital component for any pharmacy system vendor, but what sets Rx30 apart is the myriad of innovative business tools that save time, generate revenue, and provide our stores with an ongoing excitement level that always has them wondering, "What is Rx30 going to introduce to us next?"

It's our job to keep Rx30 users ahead of the pack ... and it's a job we spend our lives working to achieve.

## Testimonials

*"Our Pharmacy has actually reduced staff requirements because of our move away from our old Windows based system over to Rx30!"*

— John H., St. Paul, MN

*"The conversion, the product, the support, the price — it's no wonder Rx30 is talked about so often! We couldn't be more pleased with our move over to Rx30."*

— Hank A. East, Bernard, TX

## Rx30's Features

### ■ Take a Look at a Few of Our Value Driven Features

- 1. Medication Therapy/Star Rating Management:** Rx30 has added a game changing MTM application that eliminates many of the traditional barriers that have kept MTM from really taking off. With Rx30's automation tools and streamlined processes, MTM is now ready for prime time.
- 2. QR Code:** Instant Video Patient Education content and the ability to text your patient exactly when to take their medication.
- 3. AdviseRx:** Rx30 now compares your cost vs. reimbursement history to recommend the most profitable dispensing option.
- 4. Virtual RPh:** Total automation of the refill process from a variety of Rx30 work queues.
- 5. ReClaimRx:** Updated AWP Claim resubmittal opportunities.
- 6. Patient Assistance Program:** Rx30 has integrated the ability to find and fill out the proper application forms from manufacturers on behalf of your patients in need. Your patients will know that you care about their well-being with this great service.
- 7. Automated Prior Authorizations:** Automatically finds the proper form and fills it out for your doctors.
- 8. Automated Claim Reconciliation:** Built into Rx30. Receive your EOB's electronically and process in a single keystroke.
- 9. Instant Doctor Lookup:** NPI, DEA, and e-prescribing identification numbers are all included.
- 10. Time Sensitive Workflow Management:** Your pharmacy workflow just got a lot smarter. Work on the things that are most pertinent ... all the time.
- 11. Medication Synchronization:** Streamline prescription pick up dates for your patients ... drive adherence.
- 12. iPad Delivery Device:** It's modern, easy-to-read, easy-to-sign, and it's integrated.
- 13. Facts and Comparisons:** Built into your Rx30 System.
- 14. Multiple Rebate Program Opportunities:** Participate in these and you've likely just paid for the support of Rx30.
- 15. ReportRx:** Patient adherence, third party adherence, drug adherence, therapeutic adherence, adherence trending data, and so much more!
- 16. Full Outbound Patient Communication:** Email, texting, or calling.

This gives you just a small taste of the time saving, revenue generating features that Rx30 provides! Please give us a call and you'll quickly learn why Rx30 is the fastest growing pharmacy management software company on the market today.