411 Email Alert Demographics

**ROLES**

- Practicing Pharmacist: 69.33%
- Non-Practicing Pharmacist: 14.33%
- Pharmacy Technician: 9.00%
- Student: 1.00%
- Other Healthcare Professional: 2.00%
- Other Professional: 4.33%

**PRACTICE SETTINGS**

- Retail - Chain Small-Box (CVS, Walgreens, Rite Aid, etc.): 18.67%
- Retail - Chain Big-Box (Walmart, Costco, Kmart, etc.): 7.00%
- Retail - Chain Supermarket (Albertsons, Kroger, etc.): 8.33%
- Retail - Independent: 18.00%
- Hospital/Health System: 19.00%
- Long Term Care: 4.33%
- Specialty: 5.00%
- Managed Care/PBM: 1.33%
- Home Infusion: 1.67%
- Nuclear: 0.33%
- Community Health Center: 0.67%
- Other: 15.67%
What percentage of the time do you access emails on the following devices?

<table>
<thead>
<tr>
<th>Device</th>
<th>0-25%</th>
<th>25-50%</th>
<th>50-75%</th>
<th>75-100%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Phone</td>
<td>20.61%</td>
<td>25.44%</td>
<td>30.26%</td>
<td>23.68%</td>
</tr>
<tr>
<td>Tablet</td>
<td>64.07%</td>
<td>22.16%</td>
<td>7.78%</td>
<td>5.99%</td>
</tr>
<tr>
<td>Desktop/Laptop</td>
<td>22.78%</td>
<td>26.25%</td>
<td>29.34%</td>
<td>21.62%</td>
</tr>
</tbody>
</table>

How would you rate the relevance of information you receive from the RXinsider Pharmacist 411 Email Alert?

- Not Relevant: 2.00%
- Somewhat Relevant: 40.00%
- Pretty Relevant: 49.00%
- Extremely Relevant: 9.00%

What information are you most interested in receiving from the RXinsider Pharmacy 411 Email Alert?

- Formulary Updates: 40.33%
- Recall Information: 52.67%
- Dosing Information: 54.67%
- General Product Information: 68.67%
- Career Opportunities: 49.67%
- Other (Please Specify): 3.00%

How many colleagues do you share these RXinsider Pharmacy 411 Email Alerts with?

- 1 - 3: 46.00%
- 4 - 6: 6.67%
- 6 - 9: 4.00%
- 10+: 1.33%
- I do not share with colleagues: 42.00%

What can we do better regarding Email communications?

- Include More Video Content: 17.33%
- Include Training Tools: 40.67%
- Include CE: 75.33%
- Other (Please Specify): 5.33%