

Banner Ads



RXinsider offers a variety of banner advertising opportunities to fit our client's individual branding needs and budgets. We offer banner ad placement across multiple web assets which include:

- Virtual Job EXPOs
- Virtual Trade Shows
- Healthcare Staffing Pages
- CE Search Engines

Features

- GeoTracker data capture (city, state, IP)
- Control panel for real-time ROI / statistical analysis
- Continuous branding exposure 24/7
- Large tower formats for maximum exposure (140 x 280)
- Rotational positioning with every page refresh
- Link to your desired web destination
- Banner inclusion in salary calculation emails (calculators only)
- Banner graphic design by the RXinsider Design Team

Benefits

- Pay for performance - pay per viewing / impression
- National & regional branding exposure (views)
- Inquiry and sales lead generation (clicks)
- ROI / Performance reports (viewings, clicks, GeoTracker data)

Description	Investment
BB4001 Banner Advertising	\$1200 / 30,000 Viewings
BB4002 Banner Advertising	Custom Package

Availability

Banner advertising is available within the following assets:



*Annual Viewings

Banner Ad - Specifications

Submission

Please supply all copy, artwork and the destination URL information to your sales representative.

Banner Ad

Tower

Size

140 x 280 pixels

Maximum File Size

30 kb

File Format Accepted

.jpg, .gif

