



## We have your missing piece.

Maintain your competitive edge with a Customer Loyalty Program tailored just for your pharmacy. The RMS POS system makes it easy to provide these features and more:

- Customers earn points based on the dollars they spend in your store
- Tie bonus points to certain products, such as your private label products
- Points are redeemable at the register, or mail gift certificates to encourage return visits
- Print coupons right at the register, good for a future purchase
- If you have multiple locations, customers can earn points at any store, and spend them at any store
- Create frequent shopper tiers, such as gold, silver, bronze customers, which can earn them additional benefits and can drive additional business

Using these marketing tools can greatly increase your store revenue and profitability. More pharmacies rely on RMS systems than any other solution.

**Call us today to determine the ideal solution for your pharmacy: 1.877.767.1060**  
**sales@rm-solutions.com • www.rm-solutions.com**



The Leader in Pharmacy Point-of-Sale Innovation

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or webcam to learn more.

