

WAY 2

iHealth Kiosk by Pharmacists Online

The Health Assistant You've Always Wanted to Have in Your Pharmacy

CEO: David Knaggs
Founded: 1999
Employees: 25
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pharmacistsONLINE™
 A Living Naturally Company

Product Overview

Drive education and sales. The best assistant you ever wanted in your pharmacy!

Today's Kiosk Sharp and Friendly: The new tablet based kiosk technology presents a friendly 'face' to your customers using wireless communication for real-time information feeds and touch sensitive ease of use.

Gone are the days of the bulky, expensive kiosks. Pharmacists OnLine has introduced a new line of health kiosk solutions that are very affordable, easy to maintain and includes information that compliments your pharmacy services.

A step ahead of the Competition: Every pharmacy needs to have an edge that attracts and keeps your patients. The iHealth Kiosk gives your pharmacy an 'information portal' so that your patients can research drug information, preview data on a disease state or just find a good recipe that matches their dietary requirements. A customer can sign up for the automatic e-newsletter that will keep your pharmacy top-of-mind every month. The iHealth Kiosk keeps you ahead of the competition game.

Increasing your margins (Education Drives Product Sales): Education in the pharmacy drives product sales. Pew Research reports that more than two-thirds of shoppers that purchase a product for the first time, research online before buying. The iHealth Kiosk offers the in-pharmacy ability to influence their purchases due to:

- Credible - well researched and referenced from well regarded sources.
- Up-To-Date - health information frequently changed (sometimes daily)
- Easily accessible - easy to get to and easy to read
- Comprehensive - offers complete detailed view of the subject area.

Your Pharmacy Assistant (Help When You Need It): Sleek, attractive and user friendly, the iHealth kiosk is available in a pedestal, desktop or wall mount version. Touch sensitive, with a zoom, a patient can glide through real time information that is easy to read and consumer-friendly. The iHealth Kiosk is a pharmacy assistant, offering the kind of trusted health and wellness information that you are so well noted for.

Ordering Information

Call: (866) 312-8324

Two Displays to Choose From

■ RxWeb Genius Version

Today's customers are looking for interactivity and a reason to return to your site.

Pharmacists OnLine specializes in creating the kind of 'web presence' you need in today's interactive internet. The iHealth Kiosk RxWeb Genius version offers your customers: products that you carry, click and print e-coupons, changing news articles, healthy recipes, a wellness library including disease states and drug information, refill options, 12-month events calendar, email blast to get the word out in one email, practitioner listing for your network of physicians, and more. Marketing tools are included and you have control of the site via an icon-drive Management Console.

The RxWeb Genius is branded for your pharmacy. Add social media icons and use the Facebook Management Console to auto feed to your FB page. Unlimited support, unlimited training and unlimited changes. We have a discounted program if you choose the RxWeb Genius and the iHealth Kiosk.

■ Standard iHealth Kiosk Version

The standard version takes all of the content features from our RxWeb Genius 'web presence' for your customers and patients to view. The health and wellness library, health tools and even the healthy recipes will draw your patients back to the screen again and again. Every day there are two different news articles to view and are archived to find later. The iHealth Kiosk offers a centralized point for patients to view drug information as well as specific topics for seniors, women, children, weight management, stress, and really, too many topics to list in this paragraph! The information will compliment the various services you offer, help out during the 'busy times' and is a visual demonstration of the kind of true customer service that you offer.

Additional Product Lines

RxLoyalty Genius loyalty and marketing program

Key Business Partners

- Retail Management Solutions
- Computer-Rx
- Telemanager
- PPSC
- Longevity Publishing
- Cardinal Health

Markets Served

Independent Pharmacies and multiple location independent pharmacies

Trade Shows

- Computer-Rx User Group
- Cardinal Health RBC Annual Convention and Trade Show
- NCPA Annual Convention and Trade Show