

# Multi-Channel Retail in One Complete System with RetailSTARx

CAM offers a variety of products and services that address the automation needs of the pharmacy industry, including: POS, inventory management, customer management, E-Commerce, gift card, customer loyalty, and custom reports. Certified SIGIS, IIAC Compliance, PCI Compliant.

**Director, Marketing:** Michele Salerno

Founded: 1983 Employees: <200

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RetailSTAR A Subsidiary of Celerant Technology

# **Company Background**

CAM Commerce Solutions was founded in 1983. Throughout this time, we continue to develop, market, install, and service highly integrated retail management and payment processing solutions for pharmacy retailers. These integrated solutions include: point-of-sale, electronic payment processing, inventory management, E-Commerce shopping cart, customer management, mobile applications and extensive management reporting. We have a variety of products and services that address the automation needs of the pharmacy industry.

At CAM, we know service and ongoing updates to the software are important considerations in the purchase of a software system. It is important to know that the company behind the product will be around to protect and enhance your investment. CAM has more than 100 employees dedicated to improving our products and serving our customers. We offer phone support seven days a week, and ongoing program enhancements.

Now, we bring even more experience to our team with Celerant Technology Corporation. Celerant Technology's acquisition of CAM brings to the table 10 years of reputable experience. Regardless of the size of your business, we have a solution for you!

### **Product Overview**

RetailSTAR is a complete point-of-sale software solution that interfaces with most pharmacy systems in real-time. Our software gathers signatures for Third Party RX signature logs, HIPAA Notice of Privacy Policy (NOPP) and pseudoephedrine tracking as well as automatic customer import and matching from the dispensing system. This all integrates with our POS system for easy reference, reporting and auditing.

Supported dispensing systems include: Computer Rx (WinRx), Rx30, EnterpriseRx (McKesson), ScriptAssist (RS Software),

The Compounder (PK Software), CarePoint (GuardianRx), Suite Rx, Qs/1, and Custom Barcodes.

Whether your pharmacy falls under the 90% Exemption Rule or requires an IIAS approved system, we have you covered. CAM is the leader in ensuring that pharmacies are compliant with the IRS legislation.

RetailSTAR's all-in-one retail management system includes inventory management, automatic ordering, customer management, and advanced reporting. RetailSTAR offers a very powerful custom report generator that allows users to create reports that make sense for their unique business – not limited to end of month/end of year. In addition to the custom report generator, the system

also has dozens of very useful "canned reports" which can be printed or displayed in an easy to read Windowsstyle format.

You will no longer have to purchase third party tools to get the advanced reporting you require. RetailSTAR's on-board reporting tools are designed to give pharmacies the flexibility and power they need for managing their retail operations.



# **Features & Options**

Point-of-Sale, Inventory Management, Customer Management, Custom Reporting, Dual Dispensing, Interface with Dispensing Systems, Manage Pseudoephedrine, Signature Capture for HIPAA and RX Logs, IIAS Compliance, Loyalty/Gift Cards, Gift Registry, Versatile Promotional pricing options, Coupons, e-mail Blast, Interface with Wholesaler EDI, Purchase Orders, Unique Color/Size Matrix, Mobile Applications, and E-Commerce.

## **Testimonial**

"Working on reports using Report Writer is excellent. Creating reports is very easy and every report has worked well. I also love the ordering via EDI! The POS screen is user friendly in RetailSTAR and my sales associates are happy with it."

Doug Schultz, Owner of Tobin's