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# BestRx Pharmacy Software – The Best Choice in Pharmacy Management Software

**BestRx delivers easy-to-use pharmacy software solutions that address the unique demands of the independent community pharmacies we serve. Our innovative solutions give you the chance to streamline business, increase revenue, and enhance the care you're providing patients.**

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| **President & CEO:** | Hemal Desai |
| Founded: | 1985 |
| Employees: | 32 |
| Toll-Free Phone: | (877) 777-5758 |
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## Company Background

Our company began in 1985 when computer programmer and BestRx founder, Yogesh Desai, helped his pharmacist friend by designing a simple pharmacy software system to help manage his business more efficiently. They worked together on sharing ideas, problem-solving, and creating, which is still our standard practice today. For two generations, we have studied the unique needs of independent pharmacy owners, staff, and patients. We are dedicated to delivering the best value in innovative, easy-to-use, complete pharmacy solutions that are tailored to your business needs. We always put you and your patients at the center of everything we do. Our expertise is informed by our strong connection to our family of pharmacists. We know what you need, and we work closely with you and our partners to ensure we're always providing the best solutions possible. We are relentlessly committed to your success.

## Product Overview

Our product suite is designed to help your business be more profitable and competitive. The BestRx™ Pharmacy Management System, our signature product, is a Windows-based pharmacy management system that will help you manage your pharmacy more effectively by simplifying tasks such as claims processing, inventory management, reporting, and much more. BestRx™ is powerful, feature-rich, and easy-to-use; a complete pharmacy software solution. We are moving from a pill centric model, to a more patient centric model focusing on patient engagement, pharmacy growth, adherence and star ratings, chronic care management, easy reimbursement, and comprehensive medical reviews.

## Features & Options

■ **BestPOS:** Our point-of-sale system is a Windows-based application that is fully integrated with the BestRx Pharmacy Management System to help boost your pharmacy's profitability. BestPOS allows you to interface with your wholesaler to ensure that your inventory and pricing are up to date, it also gives you the ability to track sales trends and manage your own customer loyalty program. Just like BestRx, BestPOS is reliable and easy to use so little training is needed to familiarize yourself with the system. Pairing the BestPOS system with the BestRx system is a smart way to maximize your pharmacy's efficiency and customer satisfaction.

■ **MTM:** Optimize drug therapy and improve therapeutic outcomes for patients; connect with your patients for individualized medication counseling. BestRx is integrated with Mirixa and OutcomesMTM.

■ **Med-Sync:** Allows patients to synchronize their medication to receive them on the same day, or on a monthly basis, instead of making multiple visits to the pharmacy. Align patient refills to provide convenience and increase medication adherence.

■ **Rx Image Scanning and Document Management:** With the Rx Image scanning feature, you can store prescription images on your computer. This expedites and simplifies the prescription verification workflow, as well as securely retains your prescription images digitally. In addition to scanning Rx images, you can also scan and attach specific documents to a patient's, drug's, prescriber's, or insurance plan's file or prescriptions themselves.

■ **Messaging Services:** This feature allows you to send automated and customized email or text messages to your patients to provide pertinent information to them. This information can vary including their medications, refills, or insurance coverage change. Messaging interface will increase customer interaction and engagement, and inspire patient retention.

■ **Cloud Backup:** Performed nightly after your pharmacy has closed, this additional feature helps ensure you never lose data again. It is simple to setup and very affordable. It even sends notifications to your email regarding your data backup.

■ **Electronic Signature Capture:** Capture signatures electronically with an electronic sig pad for in store pickups, or a mobile tablet device for delivery prescriptions.

■ **Nursing Home Module:** Pharmacists can maintain multiple nursing homes' information in BestRx. Patients can be assigned to a unique nursing home, while pharmacists can print medication administration records (MAR's).

## Testimonials

*"BestRx is the best software in the industry, period. They have the quickest response time, friendliest workers, and all this at the best price in the industry. Your bills are the ones I eagerly and gladly pay each month because your service deserves every penny you ask for."*
— Adolphus Akaniru, Dollex Pharmacy, Tampa, FL

*"BestRx is the 'best' retail pharmacy software out there. I've worked with many other retail pharmacy systems before, but nothing is as user friendly as BestRx. They are the best priced, have great technical support staff, and they can even have custom reports added to your system. I use them for all my stores and recommend them to all my friends."*
— Ajay Barthwal, Old Bridge Drugs & Surgical, Old Bridge, NJ