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Prevagen, the #1 Selling Supplement Nationwide[†] – Repeat Business, Big Profit, Guaranteed Sale

Boost front-end profit with Prevagen, the #1 Pharmacist Recommended Memory Supplement in drug stores nationwide.[‡]

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Employees: 80
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Company Background

Quincy Bioscience is a biotechnology company and the makers of Prevagen®, a dietary supplement designed to support healthy brain function and improve memory.* In a clinical study, Prevagen improved certain aspects of cognitive function in subgroups of individuals who were cognitively normal or mildly impaired.* Prevagen is formulated with apoaequorin, which is safe and uniquely supports brain function.*

Product Overview

Prevagen TV commercials are televised nationally on major networks resulting in over 2 billion impressions per month driving traffic to pharmacies like yours. *Free*, in-store merchandising materials, such as point of purchase (POP's) displays, signage, and branded pharmacy bags help to drive sales. Capitalize on Prevagen's brand awareness and *increase profit with minimal effort*.

■ Popularity and Science

Prevagen is the #1 selling supplement in drug stores nationwide per NielsenIQ data and was voted the #1 Pharmacist Recommended Memory Support Supplement for the sixth year in a row per a Pharmacy Times annual survey. Prevagen has been clinically shown to safely and effectively improve memory.* A landmark double-blind and placebo-controlled trial demonstrated the ability to improve aspects of cognitive function in subgroups of participants with very mild impairment, as determined by pre-trial screening.*

■ Placement is Key

Prevagen offers several POP displays to grab the attention of customers and initiate impulse purchases at checkout. Benefit from Prevagen's popularity by using a 12-piece branded foam brain display at your register to maximize sales. Prevagen also offers an eye-catching, three-foot-tall floor display that draws in customers. It holds 36-72 units of Prevagen's top-sellers that resembles what is seen in TV commercials. These POPs are available at no cost and are the perfect way to increase visibility and profit.

■ Free Local Advertising Opportunities

Free digital advertising opportunities such as geo-targeted social media ads and email marketing campaigns are available to independent pharmacies at no cost. To boost sales and increase foot traffic, a direct mail piece will be sent to Prevagen customers in your area detailing your store location. This is a terrific way to get new customers in your door and increase profit in the front-end of your pharmacy.

■ Big Profit Opportunity

There are several benefits to carrying Prevagen, including huge profit potential and repeat business. As one of the best-selling supplement brands on the market, Prevagen presents an incredibly attractive incremental profit opportunity for your business. Prevagen products come with a risk-free, six-month money back guarantee.

The Opportunity

Here's How Your Store Can Benefit

- Big Profit Opportunity
- Repeat Business
- Point of Purchase Displays
- Marketing Materials – Prevagen Branded Bags, Posters, Counter Mats, etc.
- Local Advertising Opportunities
- Employee Training and Support
- Small Minimum Orders
- Guaranteed Sale

Ordering Information

Prevagen is available *direct* to your store risk-free with an enhanced level of customer service. Call (888) 201-8289 for a *free* bottle or discount on your next order.

Because no two people are alike, Prevagen is offered in Regular Strength, Extra Strength, and Professional Formula. Also available in great-tasting chewable tablets.



* These statements have not been evaluated by the Food and Drug Administration.

This product is not intended to diagnose, treat, cure, or prevent any disease.

† According to NielsenIQ data.

‡ Per Pharmacy Times national survey of pharmacists 2024-2025.