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Rx30/Computer-Rx: Independent Pharmacy's Preferred Choice

Whether you are a small, independent start-up filling 30 prescriptions a day or a 100+ independent chain operation filling 1,500 prescriptions a day — Rx30 is your perfect solution.

President & CEO:	Steve Wubker
Founded:	1977
Employees:	450
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Rx30 — THE PHARMACY SYSTEM

Company Background

Transaction Data Systems (TDS) was founded in January 1977. It originally focused on high-end data communications software for the airline reservation industry and automated teller systems, but quickly found its calling in the pharmacy software dispensing market. In 1980, a local Florida pharmacy was looking to automate their daily processing activities … and Rx30 was born.

For the past 36 years, Rx30 has been dedicated solely to the success of independent pharmacy. Today, Rx30 is proud to claim that over 4,400 pharmacies utilize our software for their prescription filling/ management needs. We have become an unquestioned leader in Independent Pharmacy Management Software. There's never been a better time to join the Rx30 family.

Product Overview
■ **Introducing: A Game Changer!**

Rx30 is pleased to announce our new Enhanced Medication Services Center! That's right, our own center, manned by techs and pharmacists that utilizes our exclusive MTM analytics engine to prioritize your highest impacting DIR patients, adherence issue patients, and MTM cases — and work in the background on your behalf to ensure you are a top performing pharmacy! While you are now judged by performance, yet still not paid in a manner that justifies the necessary time and effort to successfully make this transition — rely on Rx30 and our backend enhanced medication service center!

Implementing MTM programs, working to identify and maximize STAR ratings, minimizing DIR fees and developing staff and work areas to attack this growing problem … it's quite simply beyond what most pharmacies are prepared to handle. If you are feeling this way … welcome to Rx30!

The Vision, Size, and Strength You Need!

Rx30/Computer-Rx now represent 8,600 independent pharmacies, giving us unequaled strength to level the playing field on your behalf! In this new environment of 'Pay for Performance', you need a software vendor that has the strength, size, and scope to bring unique functionality and negotiating power to ensure your performance … it's critical!

The Rx30 Advantage!

1. Our own Enhanced Medication Services Center! The only vendor in the industry with the power to manage DIR fees, STAR ratings, Medication Synchronization, Medication Therapy Management, and more … for you!
2. Built-in patient genetic testing/genetic interaction functions inside Rx30! Targeted medicine … and you are the community leader! (Coming very soon!)
3. **Patient Custom Drug Packaging:** Rx30's exclusive agreement to provide custom packs for your patients on select medications. Simplifies filling, drives patient adherence.
4. **QR Code:** Instant Video Patient Education content and the ability to text your patient exactly when to take their medication.
5. **AdviseRx:** Rx30 now compares your cost vs. reimbursement history to recommend the most profitable dispensing option.
6. **Virtual RPH:** Total automation of the refill process from a variety of Rx30 work queues.
7. **ReClaimRx:** Updated AWP Claim resubmittal opportunities.
8. **Patient Assistance Program:** Rx30 has integrated the ability to find and fill out the proper application forms from manufacturers on behalf of your patients in need. Your patients will know that you care about their well-being with this great service.
9. **Automated Prior Authorizations:** Automatically finds the proper form and fills it out for your doctors.
10. **Automated Claim Reconciliation:** Built into Rx30. Receive your EOB's electronically and process in a single keystroke.
11. **Instant Doctor Lookup:** NPI, DEA, and e-prescribing identification numbers all included.
12. **Time Sensitive Workflow Management:** Your pharmacy workflow just got a lot smarter. Work on the things that are most pertinent … all the time.
13. **Medication Synchronization:** Streamline prescription pick up dates for your patients … drive adherence.
14. **iPad Delivery Device:** It's modern, easy-to-read, easy-to-sign … and it's integrated.
15. **Facts and Comparisons:** Built into your Rx30 System.
16. **Multiple Rebate Program Opportunities:** Participate in these … and you've likely just paid for the support of Rx30.
17. **ReportRx:** Patient adherence, third party adherence, drug adherence, therapeutic adherence, adherence trending data, and so much more!
18. **Full Outbound Patient Communication:** Email, texting, or calling.

This gives you just a small taste of the time saving, revenue generating features that Rx30 provides! Please give us a call and you'll quickly learn why Rx30 is the fastest growing pharmacy management software company in the market today.