



# Smart Solutions to Drive Your Pharmacy's Growth and Revenue, Improve Profitability and Patient Satisfaction

PSGA, Inc. is a health care performance improvement company that helps community pharmacies incorporate the most innovative solutions to generate revenue streams, improve operational efficiencies, enhance customer service, cut costs, and help engage patients in ways to improve loyalty.

**President & CEO:** Mehrdad Hariri

**Founded:** 2005

**Employees:** 2-10

**Toll-Free Phone:** (866) 800-7322

**Toll-Free Fax:** (888) 609-7228

**Website:** RxReach.com



## Company Background

PSGA, Inc. is a health care performance improvement company that helps community pharmacies incorporate some of the latest and greatest gadgets and software programs to streamline operational revenue, improve customer service, cut costs, and help patients. The company is led by community pharmacists and health care experts with decades of experience and multi-store ownership providing proven and tested programs.

## Product Overview

■ **BonaRx®:** BonaRx is a custom medication savings card tailored to community pharmacies. Our program is approved with all PSAOs and accepted at virtually all pharmacies. BonaRx provides ongoing revenue share plus dispensing data from your local market area to help bring more cash patients to your pharmacy and grow your business. It also helps you market your pharmacy to local physicians, clinics, and organizations. This program is 100% free of charge, provides your first set of cards to get you started, and includes a custom URL for the pharmacy. Visit [www.BonaRx.com/free](http://www.BonaRx.com/free) for more information.

■ **AlereRx®:** As telemedicine becomes more mainstream in providing patient care, AlereRx telemedicine provides an opportunity to help patients access over 5,000 U.S.-based physicians 24 hours a day, seven days a week, from any mobile device in under 10 minutes. Our program helps community pharmacies provide an extremely cost-effective health care plan for those that are insured, under-insured, or uninsured. Our revenue share system can easily improve patient loyalty to your brand and much-needed new business that every pharmacy needs. AlereRx also includes discount dental, vision, lab, and imaging. Visit [www.AlereRx.com](http://www.AlereRx.com) for more information.

■ **RxReach®:** Customer communication is vital to any business. RxReach enables a two-way SMS, MMS, voice, and fax communication for today's active pharmacy business. Community pharmacies can educate, inform, and remind patients in the most efficient and cost-effective way with a 95% open rate within three minutes. In addition, with FastQuoteRx the pharmacist has the ability to help enroll patients in a Medicare Part D, Medicare Advantage, or Medicare Supplement right at the pharmacy, which benefits the patient and the pharmacy, and guarantees continued healthcare the smart way. Visit [www.RxReach.com](http://www.RxReach.com) for more information.

## Additional Product Lines

### ■ TabulaRx® (Coming Soon)

Current estimates show that controlled substances constitute 12% of all prescriptions written each year. These drugs have potential for abuse, dependence, and diversion. There are several critical ways to support security surrounding the ordering and receipt of controlled substances and accurate record keeping.

A registered individual practitioner is required to keep records, as described in 1304.04, of controlled substances in Schedules II, III, IV, and V which are purchased in the lawful course of professional practice.

Diversion of controlled substances can occur anywhere in the pharmaceutical supply line. Unfortunately, most drug diversion monitoring solutions look at just the logs from the automatic dispensing cabinets (ADC) and shows the staff that dispenses, administers, and wastes drugs from those cabinets. With C2Inventory.com, we monitor the entire supply chain of the pharmacy, starting with the order and ending with the consumption or expiration of the drugs in our Pharmacy Module of our Drug Diversion Software Solution.

Your pharmacy must maintain complete, accurate, and up-to-date records for every controlled substance purchased, received, stored, distributed, dispensed, disposed of, or otherwise passing through your pharmacy.

## Testimonials

*"Excellent, professional, and considerate are a few descriptors that come to mind."*

— Sam Awada, RPh, President, American Mail-order Rx

*"They are very professional. Their telemedicine practice is the best in the country."*

— Dr. Paul Ezeobinwa, Owner, Plaza Pharmacy

*"Friendly and fast service. Great service to offer — highly recommended."*

— Alalade Olurotimi, RPh, DPh, Owner, Fountain Pharmacy

## Key Customers

Our custom cards are accepted at over 72,000 pharmacies nationwide.

## Key Business Partners

eHealth, RPhAlly

## Markets Served

Nationwide

## Trade Shows/Meetings Attended

NCPA, FPA Regional Meetings, and VPA Regional Meetings