

# WAY 16

## Onboard Your Staff and Pharmacy Students With COREreadiness Training Courses

COREreadiness is a pharmacy-specific, online learning platform hosting an extensive library of courses dedicated to preparing students, professionals, and practitioners for the pharmacy workplace.

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**Founded:** 1999

**Employees:** <50

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**CORE**  
READINESS

### Company Background

RXinsider is a technology and multimedia publishing company offering communication channels, training, and content development to the pharmacy and greater healthcare markets. RXinsider is constantly innovating; we are proud to offer the pharmacy community fresh and relevant multimedia channels, SaaS technology, training resources, content development, and research tools.

### Product Overview

COREreadiness is a unique, pharmacy-specific online learning platform featuring hundreds of courses taught by industry experts. Its dedicated to preparing pharmacy students, pharmacy professionals, and practitioners for the pharmacy workplace. COREreadiness courses are comprised of engaging, multimedia content covering niche pharmacy market subjects, professional skills, technology, practice settings, company overviews, and more.

#### ■ For Pharmacies

COREreadiness allows pharmacies to proactively train incoming students and staff to help build confidence, professional skills, and market knowledge. Minimize the training burdens on your preceptors by building and sharing custom Learning Paths for IPPE and APPE students with niche courses focused on the issues and skills required for your specific pharmacy setting.

#### ■ For Business

Educate the pharmacy market by hosting individual courses on your products for inclusion in your customers and pharmacy schools' Learning Paths. Leverage COREreadiness as an internal training tool to educate your staff on overall pharmacy market knowledge and niche subject matter during the onboarding process.

### Course Subjects

- Consumer Products
- Licensing and Regulatory
- Market Knowledge
- Pharmacy Operations
- Practice Settings
- Professional Skills
- Technology

### Key Features

- 100% self-paced, online education.
- Accessible anywhere, anytime.
- Engaging, multimedia content.
- Pharmacist-led, video-based instruction.
- Infused with top industry leaders in the profession.
- Course development and ongoing support.
- Custom Learning Path creation.
- Certificates of completion and transcripts.

### Key Benefits

- Enhance onboarding and professional development of staff.
- Educate the pharmacy market on product and service offerings.
- Supplement pharmacy students' experiential education.
- Support preceptors by relieving student training burden.
- Prepare professionals new to the pharmacy market.
- Enhance practicing pharmacists' career potential.
- Educate job candidates.