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iMedicare — No More Dashboards

Profit opportunities in your daily workflow.

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iMedicare

Company Background

iMedicare was started by pharmacists for pharmacists. In 2012, Matt Johnson was finishing his PharmD at Wingate University in Charlotte, North Carolina and saw pharmacies' challenges with Medicare Part D. So Matt partnered with his programmer friend, Flaviu Simihaian, to build software that simplifies Medicare for every community pharmacy. With careful design, they have built software that is simple, clean, and easy-to-use for a pharmacist in workflow. The iMedicare product adoption grew from 6 to 600 pharmacies in one year.

iMedicare now services over 5,000 pharmacies across the U.S., helping them efficiently manage their Medicare patients and increase their bottom line. The company aims to help more community pharmacies utilize new software technologies in order to stay successful — iMedicare's platform is available for use on any iPad, tablet, or computer through integrations with over 45 pharmacy software systems.

Product Overview

iMedicare is the leading decision-automation platform that increases the pharmacy bottom line. Over 5,000+ community pharmacies use iMedicare to compare Medicare plans in seconds. In 2016-2017, these 5,000 pharmacies increased their retention by 11% with the Medicare patients whom they preformed planned comparisons for using iMedicare.

And now, with live integration, iMedicare brings profit opportunities into the pharmacies' daily workflow. No more dashboards to log into. These profit opportunities include: Adherence, MTMs, DIR Fees, Open Enrollment, Nutrition Counseling, Drug Alternatives, and more.

- **Compare Medicare Plans:** Imagine a Medicare.gov where the information is already pre-entered for you from the pharmacy management system, and a comparison takes just seconds. iMedicare has accomplished that and more, making every comparison fast and profitable.
- **Star Rating/DIR Fees:** While filling a prescription, iMedicare provides real-time notifications in workflow (no dashboard needed) that alert the pharmacy if a patient is costing them $100 in DIR fees, or if the patient is non-adherent. Moreover, it even generates the appropriate handout or MedSync Enroll Form to help the right patient with the right intervention, without leaving your workflow.

- **Nutrient Depletion:** While filling a prescription for a patient, this new module detects if that patient is being depleted of a key nutrient. If so, it generates a custom-tailored handout for each patient explaining the benefits of CoQ10, Vitamin B12, Magnesium, and more.

Testimonials

"The return on investment we get from iMedicare is over 10 to 20 times what we spend on it every year."
— Brian Freeman, Cannon Pharmacy (6 stores), NC

"iMedicare is like an extra pair of eyes for all Independent Pharmacy owners! By monitoring and bringing to our attention missed opportunities, the system helps improve our bottom line. With new features that alert me about patients nearing retirement age, the system enables me to be pro-active in ensuring that they come to my pharmacy instead of going to the chains or mail order. I, also, like the fact that folks at iMedicare are always looking to improve the system. Thank you iMedicare for fighting in the independent's corner!"
— KB Patel, La Crescenta Pharmacy, CA

"iMedicare is the greatest thing ever. It works wonders for my patients, and every pharmacy should use it."
— Thomas Cory, Standard Pharmacy, MA

"We saved a lady $4,500 after she signed up for another Med D Plan from an insurance specialist. The agent used a wrong drug which inflated her cost by $4,500. Using iMedicare, we quickly imported her correct drugs and found a better plan which saved her a lot of headaches and $4,500!"
— Brian Caswell, Wolkar Drug, KS

"I used iMedicare on hundreds of patients last fall. Once word got out, I was gaining new patients every day."
— John Hyer, King's Pharmacy, NC

"Our patients have been very receptive to iMedicare's Nutrient Depletion program. We started with Co Q-10 and had good results. We have just started working on Zinc and Calcium. We have been able to boost sales about ten times what we were doing before!"
— Dan Ware, Ted's Pharmacy, LA

Trade Shows/Meetings Attended

PDS, NACDS, McKesson/HealthMart/AccessHealth, Cardinal Health/Leadernet/Medicine Shoppe, Amerisource Bergen/Elevate/Good Neighbor, Smith Drug, Mutual Drug, Morris & Dickson, PBA Health, Rx30, PioneerRx, ComputerRx, QS/1, SpeedScript, and more.

Pricing Information

Call us at (704) 769-0540, use the code 20WAYS to sign up for iMedicare and you'll receive a 40% discount. (Available until October 31st.)