

DripDrop Hydration Powder: A Revolution in ORS

Developed by a Mayo Clinic trained physician, DripDrop replaces fluids and electrolytes lost through illness, heat, or exercise. As a true Oral Rehydration Solution (ORS), DripDrop can be used to manage most cases of mild to moderate dehydration. DripDrop tastes great. REALLY!

President: Kiernan McGuire

Founded: 2008 Employees: 20

Stock Symbol: Privately Held Corporation

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Company Background

Founded by a Mayo Clinic trained physician, DripDrop is the first Oral Rehydration Solution (ORS) to combine medical standards of rehydration therapy and excellent taste. Our patented scientific formula improves upon international ORS standards, conforming to proven ratios of salts, sugars, potassium, and other ingredients. DripDrop precisely combines all those ingredients to maximize both taste and efficacy; this golden ratio of ingredients means DripDrop hydrates better than water and other hydration solutions. DripDrop works with leaders across many industries to reduce dehydration's impact on health, performance, and safety, and has been adopted early on by an elite group of users including US Special Forces, Olympians and top-flight athletes, Stanford University Medical Center, The Mayo Clinic, UCSF Medical Center, and leading national pharmacies. DripDrop has received coveted awards from leaders in their fields, including a Novation Innovative Technology Designation and an Edison Award. Proceeds from the sale of DripDrop support relief work around the globe, where dehydration is still a leading cause of death among children.

Product Overview

DripDrop is a great tasting oral rehydration solution (ORS) that replaces fluid and electrolytes lost through exercise, heat, and illness. Safe for children (over one year), adults, and seniors, it comes in lemon and berry powder packets that you mix with water.

Features & Options

DripDrop

HYDRATION

DripDrop Fixes Dehydration Fast

- 3x more electrolytes than sports drinks, with half the sugar.
- 25% more electrolytes than pediatric solutions.
- Hydrates 34% more effectively than water alone.
- Does not contain any artificial flavors, colors, or preservatives.
- Is kosher and gluten free.

DripDrop is approved by 94% of pharmacists nationwide as an effective Oral Rehydration Solution (ORS). (MD Analytics, 2014).

Testimonials

"Whether it is a sick child, the athlete committed to a daily workout, or a senior on a dehydrating prescription drug, a pharmacist probably sees dehydrated patients every single day, and has had relatively few over-the-counter solutions they could feel good about recommending DripDrop is a simple, effective, and great tasting medical intervention that quickly rehydrates the patient across a myriad of circumstances. We are delighted to recommend this new solution to our customers."

— Larry Doud, CEO of Rochester Drug Company (RDC)

"People like me with GI disease (especially patients with ostomies or ileo-pouches) often find themselves in the hospital having to receive fluids because of dehydration. It's easy for us to get dehydrated and we need a hydration solution that works. DripDrop really works. Period. And it actually tastes good."

- Sara Ringer, IBD Health Activist

"Oral rehydration can be challenging in children when they are sick.

DripDrop is not only formulated with a specific balance of electrolytes to help kids rehydrate, but it also tastes great too! Moreover, as a long distance runner, I have tried a lot of different hydration solutions and DripDrop has been able to help me train longer and harder without becoming dehydrated."

 Dr. James Xie, Resident Physician in Pediatrics and Anesthesia, Boston Children's Hospital

Additional Information

For more information or samples of DripDrop, please contact us at (800) 761-0321 or samples@dripdrop.com.