

# Parata – Grow Your Business With Scalable Automation and Workflow **Solutions for Your Pharmacy**

Explore the technology, expertise, and people you can count on.

President & CEO: Rob Kill

**Parata** Founded: 2001

400+ Employees:

Toll-Free Phone: (866) 251-6171

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Website: www.Parata.com

## **Company Background**

Parata provides pharmacy technology solutions to reduce costs, improve health outcomes, and enhance the patient experience by offering the most comprehensive pharmacy automation portfolio with medication adherence packaging, high-speed robotic dispensing technologies, and pharmacy workflow solutions. Discover how pharmacies across all practice settings use our solutions to stay out in front at parata.com.

## **Product Overview**

#### Medication Adherence Solutions

Establish and grow a successful adherence program at your own pace with solutions that offer scalability. As patients enroll in your adherence program, they transfer all their prescriptions to your pharmacy and increase their refill rates. Our pharmacies see an average of 29 more scripts per patient per year. When your business grows, don't get stuck with automation that keeps you where you started, filling one patient's adherence packaging at a time. We're proud to offer the most extensive and scalable adherence packaging solutions – for both pouch and blister - with inspection and workflow additions to support your growth.

## Scalable Solutions:

- ATP® 2 Pouch Packager
- Parata PASS™ 208 Pouch Packager
- Parata PASS<sup>™</sup> 300VP Pouch Packager
- InspectRx® Pouch Inspector
- Parata Perl® Pouch Inspector
- ATP® 2 Duo Blister/Pouch Packager

#### Vial Filling Solutions

You get the fastest counting technology in the market, helping your team delight customers with timely service and a personal touch. We're proud to offer the premier line of high-speed automation solutions to ensure safety, accuracy, and efficiency in every pharmacy setting. We make it and make it better - because we're driven to free your time so you can do what you do best - support your patients and lead your team.

## Leading Solutions:

• Parata Max® 2

• Parata Mini®

## Workflow Solutions

We are serious about pharmacy efficiency. An efficient pharmacy is a patient-centered pharmacy. That's why we've taken best practices and real-world research - with more than a little feedback from pharmacists - to craft workflow solutions to fit pharmacies across practice settings. Our inventory management, enterprise software, high-density storage, and will call solutions allow more visibility into processes and dispensing progress with insights to help you reduce inventory and increase turns, improve fill rates, and eliminate search time. Thinking bigger? Our centralized filling solutions can reduce costs and streamline your pharmacy operations.

#### Smooth Solutions:

- WellSpot<sup>™</sup> Prescription Pick-Up Locker
- Parata Pivot® Workflow Software
- Beacon® Electronic Stocking and Inventory Management System
- Centralized Filling Solutions

## Consulting and Support Services

Our customers love our technology, but that's not the only reason they choose us as a partner. Our in-house experts offer a wealth of experience - and we're with you every step of the way. When you choose Parata automation, you have our support from implementation and training through maximizing your technology to grow your business.

## **Testimonials**

"It's made me a better pharmacist because the technology drives adherence. At the end of the day, that's the ultimate goal of a pharmacist - to make sure patients take their meds."

- John Gregg, Pharmacist and COO at Thrive Pharmacy Solutions on

"We can label [pouch] packages with Spanish language and comfort our patients whose primary language is now reflected on their medication packaging — that's the type of pharmacy product we're especially proud to produce."

— Lawrence Margolis, CEO at PersonalRX on ATP® 2 Pouch Packager

## **Markets Served**

- Central Fill
- Hospital Inpatient
- Hospital Outpatient
- Independent Retail
- Long-Term Care
- Mail Order
- Nutraceuticals
- Retail Chain
- · Specialty