

# WAY 2

## Pill Glide by FLAVORx

**Increase patient compliance and quality-of-life by offering this unique solution to a common problem.**

**President & CEO:** Stuart R. Amos

Founded: 1997

Employees: <50

Stock Symbol: Private Company

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### Company Background

Smart pharmacists know that a thriving business is built and maintained through superior customer service and a compassionate approach to meeting patient needs. Add creative marketing and innovative workflow improvement to the mix, and you've created a recipe for success that is lasting and beyond ordinary. FLAVORx products are designed with you and your faithful, enthusiastic team in mind.

With the FLAVORx family of products, you will attract valuable new customers, protect your existing ones, add to the bottom-line and improve workflow, all while promoting good medication compliance to customers of all ages (and species). FLAVORx is rooted in community pharmacy, having been founded at an independent Washington, D.C. shop in 1997.

### Product Overview

Ever have a customer tell you they have a hard time swallowing the medicine you just dispensed? What about that child who's taking solid-form medication for the first time? It turns out people of all ages struggle to swallow tablets & capsules easily. In fact, studies show that pill swallowing is an issue for 40% of the population. Pill Glide is a terrific new solution for this common problem. Just a few sprays in the mouth before taking a tablet or capsule, and those pills go down without that "stuck-in-the-throat" feeling. Best of all, Pill Glide is a great value for your customers; there are over 200 sprays in each 1oz. bottle. Make "medicine-time" a positive experience for your customers today. Offer Pill Glide in your pharmacy.

### Available Options

Pill Glide is a glycerin-based spray. It is available in two flavors, strawberry and grape, and is sold to pharmacies in 6-unit countertop displays.

The product can be merchandised on the counter, on the shelf, hung by a hook, or clip-stripped.

### Testimonials

*"We have just started dispensing this product to patients in my pharmacy. The feedback has been very good, particularly from parents of small children. One grandmother said that her child was actually looking forward to taking her medicine now."*

*Justin, Pharmacist  
Midwest City, OK*

*"My 9 year old daughter could never swallow pills. Each time we tried, she became anxious and upset. The very first time we tried pill glide she was able to swallow medication with no problem at all. We were delighted that it was so easy! Now, whenever she has to take a pill, we give her two sprays of pill glide and she swallows medication easily, without any concern. I highly recommend pill glide to any parent whose child has difficulty taking medication."*

*Maureen, Mom,  
Boston, MA*

*"Pill Glide saved my life! As a throat cancer patient it became impossible to take any pills after my surgery, chemotherapy, and radiation. The gagging and vomiting would leave me exhausted until I found Pill Glide. Now I spray Pill Glide into my mouth, take a glass of water and I am able to swallow up to 6 pills at the same time. It's changed my life... I recommend it to everyone that I know that has a problem swallowing pills."*

*Ted, Retiree & Throat Cancer Survivor,  
Baltimore, MD*

### Additional Product Lines

Pediatric Flavoring System, Veterinary Compounding System, Fillmaster Reconstitution Devices

**MSRP:** \$6.99

### Ordering

For pricing and to place an order, call (800) 884-5771 or email [info@flavorx.com](mailto:info@flavorx.com)

