

# Point-of-Sale for Your Pharmacy From Retail Management Solutions

The POS solution for better patient outcomes, higher profits, improved compliance and risk management, and so much more.

President & CEO: Brad Jones

Founded: 1998

 Stock Symbol:
 Privately Held

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**Company Background** 

Founded in 1998, with a mission to help pharmacies understand and use technology-based tools to run a successful business, Retail Management Solutions is now one of the most respected point-of-sale providers in the industry.

Retail

Management

Solutions

RMS' POS systems are created exclusively for pharmacies. We listen to our customers, partners, and industry requirements to provide timely, point-of-sale based solutions to solve the challenges faced by pharmacies today.

At RMS, we believe that partnership is at the heart of successful pharmacy/vendor relationships. We aim to help customers work with the partners they choose, while providing top of the line point-of-sale solutions and robust integrations.

#### **Product Overview**

RMS offers a range of point-of-sale products that are both flexible and scalable to meet the needs of any pharmacy. While our easy-to-use till application is at the forefront of day-to-day activities in the pharmacy, we know that running a successful pharmacy goes far beyond collecting a payment. There are many ways in which an RMS system can help your pharmacy.

#### At the Register

RMS customers have freedom to choose from over 30 pharmacy system partners, all with integrations that make prescription sales fast, easy, and accurate. Signatures for HIPAA, safety caps, prescription acknowledgement, etc. are captured at the time of sale and are always easily accessible when needed for reporting and audits. Built in date of birth verification processes and additional prescription for pickup notifications bring added patient safety and convenience to every transaction.

Beyond prescription sales, OTC product sales are as simple as scanning the item barcode. Custom items can also be created for easy sale of unique products, gift items, etc.

Sales can be processed in many different ways to meet the unique needs of your pharmacy. Whether you need standard retail lanes, an option for drive-thru payments and signatures, curbside pickup solutions, or an easy way to track home deliveries, you can mix and match to create the perfect technology scheme.

As with our pharmacy system integrations, we also offer flexibility in your choice of credit card processors. Choose the partner that works best for you with all the functionality you need, including processing of FSA, EMV, and NFC transactions. Pharmacies working through PCI compliance will also find end-to-end and validated point-to-point encryption capabilities, which represent the most secure options for processing credit cards today.

#### **■** Improving Customer Relationships

Improving patient outcomes and increasing customer satisfaction are goals at the heart of most pharmacy businesses today. Nutrient Depletion notifications at the register help you to improve patient wellness by making supplement recommendations based on prescription induced nutrient depletion.

Integrated customer loyalty aids you in strengthening customer relationships, including advanced promotion options and rewards options that you can customize to suit your needs. You can also support charitable giving easily through any RMS system, strengthening your ties with the community you serve.

## ■ Behind the Scenes

Streamlining pharmacy operations is no small task. Point-of-sale applications extend beyond the customer interaction to help you run your business more efficiently.

For pharmacies struggling to manage retail departments, RMS' inventory management solutions open the door for advanced management of front-end products. Wholesaler interfaces allow automated price updates and a streamlined purchasing and receiving process. Integrated shelf labels keep your shelf prices and system prices in sync. And advanced product reporting can help you reduce overhead costs by identifying products that aren't selling, enabling you to take a more agile approach to the products you carry and make the most of your retail space.

A host of additional reports, both canned and customizable, are also available from cash management, to employee performance, to A/R balances, and more. RMS systems give you the data you need to drive important decisions and run a more profitable and efficient pharmacy.

### ■ When You Need Support

All customers have access to the RMS support line 24 hours a day, seven days a week. The RMS customer center is available at any time to request support, access the customer knowledge base, and more.

#### **Key Customers**

RMS is proud to partner with over 1,000 independent, small chain, and outpatient pharmacy customers all over the United States.