



# RetailSTARx - A Complete POS Software Solution by CAM Commerce

**CAM offers a variety of products and services that address the automation needs of the pharmacy industry, including: POS, inventory management, customer management, e-commerce, gift card, customer loyalty, and custom reports. Certified SIGIS, IIAC Compliance, PCI Compliant.**

**Director, Marketing:** Michele Salerno

**Founded:** 1983

**Employees:** <200

**Phone:** (714) 338-0200

**Fax:** (714) 241-9893

**Address:** CAM Commerce Solutions  
17075 Newhope Street  
Fountain Valley, CA 92708

**Website:** [www.camcommerce.com](http://www.camcommerce.com)



## Company Background

CAM Commerce Solutions was founded in 1983. Throughout time, we have continued to develop, market, install, and service highly integrated retail management and payment processing solutions for pharmacy retailers. These integrated solutions include: point-of-sale, electronic payment processing, inventory management, e-commerce shopping cart, customer management, mobile applications, and extensive management reporting. We have a variety of products and services that address the automation needs of the pharmacy industry.

At CAM, we know service and ongoing updates to the software are important considerations in the purchase of a software system. It is important to know that the company behind the product will be around to protect and enhance your investment. CAM has more than 100 employees dedicated to improving our products and serving our customers. We offer phone support seven days a week, and ongoing program enhancements.

Now, we bring even more experience to our team with Celerant Technology Corporation. Celerant Technology's acquisition of CAM brings to the table 10 years of reputable experience. Regardless of the size of your business, we have a solution for you!

## Product Overview

CAM's multi-channel solution has been automating pharmacies for over 30 years, maximizing on the technology needed to control inventory and streamline retail pharmacy processes. CAM meets or exceeds all industry standards and regulations, while offering exceptional service and state-of-the-art technical support. The POS software for pharmacies from CAM Commerce Solutions interfaces in real-time to pharmacy systems. Our software gathers signatures for pseudoephedrine, Rx signature logs, and the HIPAA Notice of Privacy Policy (NOPP) and integrates this with our POS system for easy reference, reporting, and auditing. We offer a complete customer management program with

frequent buyer clubs, gift cards, email campaigns, and more. We also offer an offline delivery application which can be used with any tablet, as well as fully integrated e-commerce.

Supported dispensing systems include: Computer Rx (WinRx), Rx30, EnterpriseRx (McKesson), ScriptAssist (RS Software), The Compounder (PK Software), CarePoint (GuardianRx), Suite Rx, Qs/1, and Custom Barcodes.

Whether your pharmacy falls under the 90% exemption rule or requires an IIAS approved system, we have you covered. CAM is the leader in ensuring that pharmacies are compliant with IRS legislation.

RetailSTAR's all-in-one retail management system includes inventory management, automatic ordering, customer management, and advanced reporting. RetailSTAR offers a very powerful custom report generator that allows users to create reports that make sense for their unique business – not limited to end-of-month/end-of-year. In addition to the custom report generator, the system also has dozens of very useful “canned reports” which can be printed or displayed in an easy to read Windows-style format.

You will no longer have to purchase third party tools to get the advanced reporting you require. RetailSTAR's on-board reporting tools are designed to give pharmacies the flexibility and power they need for managing their retail operations. To learn more about our pharmacy solution or to see a demonstration, contact our sales team.

## Features & Options

- Complete Retail Software
- Dispensing System Integrations
- Product Imports and Updates
- Pseudoephedrine Tracking
- Offline Delivery Application
- Multi-store Communications
- Electronic Purchase Orders
- IIAS Compliant
- SIGIS Eligible List
- Gift Cards
- E-signature Capture
- Custom Reporting

## Testimonial

*“Working on reports using Report Writer is excellent. Creating reports is very easy and every report has worked well. I also love the ordering via EDI! The POS screen is user friendly in RetailSTAR and my sales associates are happy with it.”*

— Doug Schultz, Owner of Tobin's