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Parata Offers Variety in Automation and Solutions for Your Pharmacy

Explore the technology, expertise, and people you can count on.

President & CEO: Rob Kill

Founded: 2001

Employees: 400+

Toll-Free Phone: (888) 727-2821

Address: 106 Roche Drive, Durham, NC 27712

Website: parata.com



Company Background

Parata provides pharmacy technology solutions to reduce costs, improve health outcomes, and enhance the patient experience by offering the most comprehensive pharmacy automation portfolio with medication adherence packaging, high-speed robotic dispensing technologies, and pharmacy workflow solutions. Discover how pharmacies across all practice settings use our solutions to stay out in front at parata.com.

Product Overview

■ Medication Adherence Solutions

Simplify adherence for your patients and give them the confidence to take control of medication compliance. With a medication adherence program, you can differentiate from the competition and improve the financial health of your pharmacy. When patients enroll in your adherence program, they transfer all their prescriptions to your pharmacy and increase their refill rates. Our pharmacies see an average of 29 more scripts per patient per year. We're proud to offer the most extensive adherence packaging solutions – for both pouch and blister – with inspection and workflow additions to support your growth.

Stand-Out Solutions:

- SmartCardRx™
- ATP® 2
- ATP® Mini
- Parata PASS 208® Pouch Packager
- Parata PASS 300VP™
- InspectRx®
- Parata Perl® Pouch Inspector

■ Vial Filling Solutions

You get the fastest counting technology in the market, helping your team delight customers with timely service and a personal touch. We're proud to offer the premier line of high-speed automation solutions to ensure safety, accuracy, and efficiency in every pharmacy setting. We make it – and make it better – because we're driven to free your time so you can do what you do best – support your patients and lead your team.

Leading Solutions:

- Parata Max® 2
- Parata Mini®

■ Workflow Solutions

We are serious about pharmacy efficiency. An efficient pharmacy is a patient-centered pharmacy. That's why we've taken best practices and

real-world research – with more than a little feedback from pharmacists – to craft workflow solutions to fit pharmacies across practice settings. Our inventory management, enterprise software, high-density storage, and will call solutions allow more visibility into processes and dispensing progress with insights to help you improve safety and efficiency even as your business grows.

Smooth Solutions:

- SpotLight™ Will Call System
- Parata Pivot™ Workflow Software
- Beacon® Inventory Management System

■ Data Analytics and IoT Solutions

Continually improve efficiency with our data wizards. We use the Internet of Things (IoT) to gather and interpret data from your pharmacy solutions. Our experts can work with you to analyze the story your data tells and optimize your pharmacy's operations and business.

Prominent Solutions:

- PharmAlytics™
- Parata Pulse™

■ Consulting and Support Services

Our customers love our technology, but that's not the only reason they choose us as a partner. Our in-house experts offer a wealth of experience — and we're with you every step of the way. When you choose Parata automation, you have our support from signing the contract through maximizing your technology to grow your business.

Helpful Solutions:

- Parata Performance Services
- Parata Consulting

Testimonials

"It's made me a better pharmacist because the technology drives adherence. At the end of the day, that's the ultimate goal of a pharmacist – to make sure patients take their meds."

— John Gregg, Pharmacist and COO at Thrive Pharmacy Solutions on PASS Packagers

"We can label AdherePac packages with Spanish language and comfort our patients whose primary language is now reflected on their medication packaging – that's the type of pharmacy product we're especially proud to produce."

— Lawrence Margolis, CEO at PersonalRX on ATP 2

Markets Served

- Central Fill
- Hospital – Inpatient
- Hospital – Outpatient
- Independent Retail
- Long-Term Care
- Mail Order
- Nutraceuticals
- Retail Chain
- Specialty