

WAY 10

Temperature Monitoring and Compliance Reporting by FRESHLOC

FreshLoc, a pioneer in temperature monitoring in healthcare, provides 24/7 monitoring, alerting and reporting. FreshLoc enhances patient care, eliminates tedious manual logs, reduces losses and automates compliance reporting and is web based.

CEO: Rik Heller
Founded: 1998
Employees: <50
Stock Symbol: Private Company
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Company Background

Since 1998 FreshLoc Technologies, Inc. has been developing, pioneering and becoming an industry leader in RFID Environmental Monitoring Solutions in Healthcare. We proudly develop, design and manufacture our products in the U.S.A. and offer temperature, humidity, pressure, water level, vibration, proximity and other sensor models.

With the majority of hospitals still not familiar with or having implemented automatic temperature monitoring, we welcome the opportunity to share our vast educational materials and experience to prove why FreshLoc is the clear choice when it comes to automating pharmacy temperature monitoring.

Environmental monitoring is all FreshLoc does and we do it with expertise!

Product Overview

With perishable, volatile and valuable inventory susceptible to unsafe or undesired temperatures, FreshLoc watches over temperature sensitive products 24/7 sending alerts when temperature conditions are outside the specified ranges. Not only does FreshLoc optimize inventory shelf life and validates equipment is functioning properly, it ensures pharmaceuticals and other temperature sensitive products have not lost their efficacy or quality.

FreshLoc offers various customizable reports which satisfy compliance requirements for USP 797, CAP, USDA, 21 CFR, FDA, JCAHO, AABB and more. Reports are automatically delivered on daily, weekly or monthly intervals. FreshLoc stores data readings offsite at our secure facility perpetually and keeps it safe should customers ever need historical data or reports.

FreshLoc, a “pioneer” in RFID, offers the smallest device available on the market today, featuring a 5 year battery life, unique data logging capabilities, ease of installation and a small footprint with integration into any system. There are no moving parts, no paper, no pens, no ongoing maintenance and the labor savings not only contributes greatly to an

attractive ROI, but FreshLoc also allows key personnel to focus efforts on their core responsibilities.

The FreshLoc alert system goes into action when conditions within the equipment, which the logger is monitoring, go outside the customer’s specified range. Alerting can be done via e-mail, fax, and text messaging. Customizable and incremental alerting is available to ensure the undesirable condition has been addressed.

The small sized logger is placed completely in the unit, providing continuous monitoring and alerting, even capturing data readings for up to 83 hours during a power outage or loss of internet connectivity.

Regulatory and compliance mandates for temperature monitoring are becoming more rigid within many industries. These compliance requirements, along with a beneficial ROI versus manual systems, 24/7 critical inventory monitoring, and most importantly, the responsibility of providing safe, proper strength, quality, and effective products, makes implementing a FreshLoc wireless temperature monitoring system a sound, affordable proactive and responsible business decision. The “peace of mind” knowing equipment and contents are being continually monitored and verifying conditions are within parameters is an immeasurable benefit!

Testimonials

“Bayshore & East Houston Regional Medical Center has received excellent customer service & support from Freshloc. Freshloc takes the time out to listen and to work as a team with me to get any issues resolved and to make different processes easier. Having Freshloc puts me at ease knowing that Bayshore & East Houston can rely on their service to assure that we always stay JCAHO & FDA compliant to “ALWAYS” meet our patients safety & satisfaction needs.”

— Michelle Riley MLT (ASCP)
 POC Coordinator
 Bayshore Medical Center,
 An HCA Affiliated Facility, Pasadena, TX

“FreshLoc has allowed us the ability to automate temperature data and centralize the records to meet our accreditation and compliance requirements. We also have improved quality through continuous temperature monitoring assuring proper storage temperature 24/7.”

— Gloria K. Zuroff, MT (ASCP), MBA
 Laboratory Director,
 HCA Central VA Market Laboratory Services

GPO Affiliations

- MedAssets/Broadlane Contract GF-095
- HealthTrust Purchasing Group Contract HPG-2136